Annex 1: Study plan **Program: International Business, B.Sc.** **Faculty of Business, Economics and Law**

Modules / lectures				Required modules / electives	**ECTS** credits		**Compulsory attendance** as admission requirement for module examination/component		**Preliminary assessment** as admission requirement for module examination		**Exam type**
Semester	**Module**	**Module component / lecture**		**Required** module **Required elective Elective**	**Module component**	**Total**	**yes / no?**	**if yes:** minimum attendance	**yes / no?**	**if yes:** which module component(s)	
1	Introduction to International Business			Required		6	no		no		Examination (80%) Term paper (20%)
1	Introduction to International Accounting and Taxation			Required		6	no		yes		Examination (100%)
1	Business Psychology			Required		6	no		no		Team project with oral exam (50%) Term paper (50%)
1	Managerial Microeconomics			Required		6	no		no		Examination (100%)
1	Introduction to International Business Law			Required		6	no		no		Examination (100%)
2	Digital Transformation and Artificial Intelligence			Required		6	no		no		Examination (60%) Presentation (40%)
2	Introduction to Marketing			Required		6	no		no		Examination (80%) Term paper (20%)
2	International Management Accounting			Required		6	no		no		Examination (70%) Team projects (30%)
2	International Macroeconomics			Required		6	no		no		Examination (70%) Term paper (30%)
2	Quantitative Methods A			Required		6	no		no		Examination (100%), consisting of 2 parts
3	International Marketing			Required		6	no		no		Examination (65%) Presentation (35%)

3	Cross Cultural Competence I			Required		3	no		no		Learning portfolio (research documentation) (50%) Presentation (20%) Learning portfolio (tutorial) (30%)
3	Multicultural Entrepreneurship I			Required		3	no		no		Term paper (30%) Oral exam (70%)
3	International Management and Ethics			Required		6	no		no		Examination (50%) Team project (50%)
3	International Economics			Required		6	no		no		Examination (100%)
3	Quantitative Methods B			Required		6	no		no		Examination (100%)
4	International Corporate Finance			Required		6	no		no		Examination (70%) Team projects (30%)
4	Consulting & Artificial Intelligence			Required		6	no		no		Term paper (100%)
4	Cross Cultural Competence II			Required		3	no		yes	CCC I	Learning portfolio (research documentation) (50%) Presentation (20%) Learning portfolio (tutorial) (30%)
4	Multicultural Entrepreneurship II			Required		3	no		yes	MCE I	Term paper (30%) Oral exam (70%)
4	Management Elective:										
	Negotiating across Cultures			Required elective		6	no		no		Oral exam (20%) Examination (60%) Learning portfolio (20%)
	Business Ethics						no		no		Examination (20%) Presentation (80%)
	Behavioral Economics						no		no		Examination (20%) Presentation (80%)
	International Human Resource Management						no		no		Examination (50%) Group term paper (50%)
	Summer/Winter School						no		no		Certificate of achievement (30%) Term paper (50%) Presentation (20%)
	Integrated International Sustainability Management						no		no		Team project (50%) Examination (50%)
	International Strategic Finance						no		no		Case studies (80%) Presentation (20%)

	Central Banking and Capital Markets						no		no		Examination (100%)
	Artificial Intelligence Applications as Business Agents						no		no		Case studies (70%) Learning portfolio (30%)
4	Economic Resilience and International Trade			Required		6	no		no		Oral report (50%) Open book exam (50%)
5	Semester Abroad - Electives			Required elective		30			no		Various
6	International Supply Chain Management			Required		6	no		no		Examination (65%) Case studies (35%)
6	Global Leadership			Required		6	no		no		Oral exam (60%) Term paper (40%)
6	Simulation Game International Management			Required		6	no		no		Term paper (40%) Presentation (Game Review) (20%) Presentation (strategy and business plan) (40%)
6	Bachelor's thesis and final oral examination*			Required		12			yes	120 ECTS	Bachelor's thesis and final oral examination (100%)
7	Practical training semester abroad (optional)			Elective		30			yes	60 ECTS	Final report and coaching session (100%)
	*Depends on the individual research question to be addressed in the thesis										