

ANNEX: CURRICULUM

Code	MA Internationales Management und Interkulturelle Kommunikation	Σ SWS	Σ ECTS	LV-Art	THK		UW		DUFE		UNF	
					SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS
224	Course / module											
01	MODULE Applied Intercultural Communication	8	10	P								
01 1	<i>Germany:</i>	3	4	SU	3	4						
01 2	Intercultural Communication (+ Intercultural Training)	3	3	SU	3	3						
01 3	Business Environment: Germany Applied Intercultural Communication: Germany	2	3	SU	2	3						
02	MODULE Concepts and Controlling of Global Business:	7	9	P								
02 1	<i>Business:</i>	4	5	SU	4	5						
02 2	Global Economics (+ Thesis Seminar) International Management Accounting	3	4	SU	3	4						
03	MODULE Applied Intercultural Communication: Poland:	5	6	P								
03 1	<i>Poland:</i>	3	3	SU			3	3				
03 2	Business Environment: Poland Applied Intercultural Communication: Poland	2	3	SU			2	3				
04	MODULE Global and European Business I:	4	6	P								
04 1	Organizational Theory	2	3	SU			2	3				
04 2	International Management and Strategy	2	3	VÜ			2	3				
05	MODULE Global and European Business II:	4	5	P								
05 1	Human Resources Management	2	2	SU			2	2				
05 2	Advanced Financial Management	2	3	SU			2	3				
06	MODULE Global Management Tools:	5	7	P								
06 1	Management Information Systems (MIS)	2	3	VÜ			2	3				
06 2	Making Decisions with Data (Statistics)	3	4	U	3	4						
07	MODULE Global Management Methods:	5	7	P								
07 1	International Marketing	2	3	VÜ							2	3
07 2	Advanced Business Policy	3	4	SU							3	4
08	MODULE Applied Intercultural Communication: China:	6	6	P								
08 1	<i>China:</i>	3	3	VÜ					3	3		
08 2	Business Environment: China Applied Intercultural Communication: China	3	3	VÜ					3	3		
09	MODULE Global Business Strategies:	6	8	P								
09 1	International Finance	3	4	VÜ					3	4		
09 2	Modelling and Management of Operations	3	4	SU							3	4
10	MODULE Applied Intercultural Communication: USA:	6	6	P								
10 1	<i>USA:</i>	3	3	SU							3	3
10 2	Business Environment: USA Applied Intercultural Communication: United States	3	3	SU							3	3
11	MODUL Master's Thesis and Defense		20									
	TOTAL:	56	90		18	23	15	20	9	10	14	17

Keys:

THK Technische Hochschule Köln
 UW Uniwersytet Warszawski
 DUFE Dongbei University of Finance and Economics
 UNF University of North Florida

ECTS ECTS credits

SWS contact hours per week / semester periods per week (*Semesterwochenstunden*)

LV-Art: type of course: V = lecture, Ü = tutorial, S = seminar, P = project

Module type: **P**=compulsory / required module, **WP**=compulsory elective / optional required module