
Course Handbook

Undergraduate Programme

Multilingual Communication BA

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Last updated:

Institute of
Translation and
Multilingual
Communication

Faculty of Information
Science and
Communication Studies

Technology
Arts Sciences
TH Köln

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Module Overview

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Abbreviations

GS: Main Language

F1: First Foreign Language

F2: Second Foreign Language

S1: First Language

S2: Second Language

HpW: (Teaching) Hours per Week

Module Handbook: Module Description

Module	Main Language (German)				
Module Code	21101				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Dr Dahmer and Meyer				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title	HpW	ECTS
	Ü	1	Main Language Competence	2	3
	V	2	German Culture and Area Studies	2	2
Learning Objectives / Competencies	Students should be able to evaluate texts in German, analysing the linguistic and cultural aspects discussed in the courses.				
Outline of Syllabus (if applicable to whole module)	See individual course descriptions				
Formal Requirements					
Learning Requirements	Advanced proficiency in Main Language (German, C1+)				
Assessment Methods, Requirements for Acquisition of ECTS	Both courses in this module are assessed. The marks will count for 50% each of the overall module grade. Students must pass both course assessments to successfully complete the module.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Main Language Competence				
Course Code	21101 1				
Module	Main Language (German)				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	1st Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	<p>Students should be able to apply their knowledge of correct standard German in order to analyse German language texts, making necessary corrections and justifying their reasoning for doing so.</p> <p>Students acquire these competencies in order to</p> <ul style="list-style-type: none"> possess a secure foundation for foreign language acquisition, further linguistic analysis and translation tasks in later semesters; utilise consciously obtained linguistic knowledge for text production and editing tasks for essay and dissertation writing and; fulfil the expectations placed on “language experts” in their future career to produce and correct German and foreign language texts. 				
Outline of Syllabus	<p>Students achieve this by</p> <ul style="list-style-type: none"> analysing written texts in accordance with written language norms; assessing such texts for any abnormalities; adjusting the texts to the relevant language norms where necessary; plausibly justifying any corrections with relevant (specialist) vocabulary. 				
Formal Requirements					
Learning Requirements	Advanced Proficiency in Main Language (German, C1+)				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	Written test				
Miscellaneous					

Module Handbook: Course Description

Course Title	German Culture and Area Studies				
Course Code	21101 2				
Module	Main Language (German)				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	2nd Semester	Assessment Method	Written or Oral Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German				
Learning Objectives / Competencies	<p>The overriding aim of this course is to acquire transcultural competencies. Students should be able to utilise sound knowledge to describe their situatedness (contextual involvement) with regards to the government, society, history and culture in Germany, to evaluate the particular characteristics of their country of origin in-depth, and to relate such characteristics with those found in foreign cultures.</p> <p>Students acquire these competencies in order to</p> <ul style="list-style-type: none"> understand the norms of foreign societies in relation to their own, thus consciously utilising their culture-specific knowledge in intercultural encounters, particularly during their semester abroad and in professional contexts, to analyse and resolve cultural issues; perceive and evaluate any current societal changes and to critically reflect on these as an educated member of society. 				
Outline of Syllabus	<p>Students achieve this by</p> <ul style="list-style-type: none"> considering chosen aspects of Germany history and how these aspects have contributed to the formation of a collective national identity and influenced current contexts; using specific examples (feature films, advertising, visual art, literature, exhibitions, political speeches etc.) to examine the relevance of cultural artefacts for historical interpretation, self-perception as well as the collective forging of an identity; developing their knowledge of the current social structure in the Federal Republic of Germany and situating themselves in this structure in accordance with the different social categories; reflecting upon the role, function and relevance of cultural, political and social institutions and organisations of the Federal Republic of Germany. 				
Formal Requirements					
Learning Requirements	Advanced Proficiency in Main Language (German, C1+)				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Foreign Language Skills I F1					
Module Code	21102					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Rohrbach and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	6 ECTS		Hours per Week	6		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title		HpW	ECTS
	Ü	1	Advanced Language Competency I F1		6	6
Learning Objectives / Competencies	In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.					
Outline of Syllabus (if applicable to whole module)	Grammar (e.g. pronouns, tenses, diathesis, syntactic characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.					
Formal Requirements						
Learning Requirements						
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Advanced Language Competency I F1				
Course Code	21102 1				
Module	Foreign Language Skills I F1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	1st Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	6 ECTS	Hours per Week	6		
Student Hours	180 hrs	Teaching Hours	90 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.				
Outline of Syllabus	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.				
Miscellaneous					

Module Handbook: Module Description

Module	Foreign Language Skills II F1					
Module Code	21103					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Rohrbach and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	6 ECTS		Hours per Week	6		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title		HpW	ECTS
	Ü	1	Advanced Language Competency II F1		6	6
Learning Objectives / Competencies	In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.					
Outline of Syllabus (if applicable to whole module)	grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.					
Formal Requirements						
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency I F1" (21102 1) before taking this course.					
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Advanced Language Competency II F1				
Course Code	21103 1				
Module	Foreign Language Skills II F1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial		Duration	1 Semester	
Course Status	Compulsory Course		Semester	Summer Semester	
Stage in Degree Programme	2nd Semester		Assessment Method	Written Examination	
Credit Value (ECTS)	6 ECTS		Hours per Week	6	
Student Hours	180 hrs	Teaching Hours	90 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.				
Outline of Syllabus	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.				
Formal Requirements					
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency I F1" (21102 1) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.				
Miscellaneous					

Module Handbook: Module Description

Module	Culture and Area Studies F1				
Module Code	21104				
Course Programme	Multilingual Communication BA				
Module Leader(s)	English	French		Spanish	
	Prof. Dr Schuch	Comparot		Prof. Dr Torrent	
Module Status	Compulsory Module		Duration	2 Semesters	
Credit Value (ECTS)	5 ECTS		Hours per Week	4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title	HpW	ECTS
	V	1	Culture and Area Studies F1	4	5
Learning Objectives / Competencies	Students should be able to describe typical characteristics of the relevant foreign culture, identify and evaluate its political, social and cultural particularities, and compare the particular features of their own culture of origin with those found in foreign cultures in order to be able to later reflect on understanding foreign cultures and to utilise their culture-specific knowledge (e.g. during their semester abroad, during translation and text production tasks or in professional settings) to analyse and resolve cultural issues.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Successful completion of written examination				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Culture and Area Studies F1				
Course Code	21104 1				
Module	Culture and Area Studies F1				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration		2 Semesters	
Course Status	Compulsory Course	Semester		Winter Semester	
Stage in Degree Programme	1st or 2nd Semester	Assessment Method		Written Examination	
Credit Value (ECTS)	5 ECTS	Hours per Week		4	
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	Students should be able to describe typical characteristics of the relevant foreign culture (1. Britain/America, 2. France/francophone countries, 3. Spain/Spanish-speaking countries), identify the culture's political, social and cultural particularities, and compare the particular features of their own personal culture of origin in order to be able to later reflect on understanding foreign cultures and to utilise their culture-specific knowledge (e.g. during their semester abroad, during translation and text production tasks or in professional settings) to analyse and resolve cultural issues.				
Outline of Syllabus	<p>The course gives students a comprehensive overview of the foreign cultures 1. Great Britain and USA, 2. France and francophone countries, 3. Spain and Spanish-speaking countries, looking at their historical development from early modern times to present day. Students will improve their knowledge on the role and function of political, economic, social and cultural institutions, organisations and systems in the foreign culture. Students will also analyse the relevance of history for the formation of a collective national identity and for current contexts.</p> <p>Using selected material (e.g. literature, film, visual art, political speeches, newspaper articles), students will also analyse the relevance of cultural processes and products for the formation of a national identity and for a nation's self-portrayal. They will acquire the skills necessary to evaluate current events in the foreign culture. In addition to developing their culture-specific knowledge, students will participate in discussion-based and interactive meetings, developing their social and communicative competencies by actively contributing independently compiled information and arguments to the class discussion.</p>				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Foreign Language Skills I F2					
Module Code	21105					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Rohrbach and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	6 ECTS		Hours per Week	6		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title		HpW	ECTS
	Ü	1	Advanced Language Competency I F2		6	6
Learning Objectives / Competencies	<p>English: In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p> <p>French and Spanish: In keeping with the CEFR for B1 language proficiency, students should be able to broadly comprehend written and spoken communication where clear, standard language is used to discuss familiar matters from work, school, leisure etc. They should be able to overcome most situations which occur when travelling in the area where the relevant foreign language is spoken. They should also be able to discuss familiar topics and personal interests clearly and coherently. Finally, students should be able to report on experiences and events, describe their dreams, hopes and aims, and give brief reasons or explanations for their opinions and plans.</p>					
Outline of Syllabus (if applicable to whole module)	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.					
Formal Requirements						
Learning Requirements						
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Advanced Language Competency I F2				
Course Code	21105 1				
Module	Foreign Language Skills I F2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial		Duration	1 Semester	
Course Status	Compulsory Course		Semester	Winter Semester	
Stage in Degree Programme	1st Semester		Assessment Method	Written Examination	
Credit Value (ECTS)	6 ECTS		Hours per Week	6	
Student Hours	180 hrs	Teaching Hours	90 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	<p>English: In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p> <p>French and Spanish: In keeping with the CEFR for B1 language proficiency, students should be able to broadly comprehend written and spoken communication where clear, standard language is used to discuss familiar matters from work, school, leisure etc. They should be able to overcome most situations which occur when travelling in the area where the relevant foreign language is spoken. They should also be able to discuss familiar topics and personal interests clearly and coherently. Finally, students should be able to report on experiences and events, describe their dreams, hopes and aims, and give brief reasons or explanations for their opinions and plans.</p>				
Outline of Syllabus	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.				
Miscellaneous					

Module Handbook: Module Description

Module	Foreign Language Skills II F2					
Module Code	21106					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Rohrbach and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	6 ECTS		Hours per Week	6 HPW		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title		HpW	ECTS
	Ü	1	Advanced Language Competency II F2		6	6
Learning Objectives / Competencies	<p>English: In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.</p> <p>French and Spanish: In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p>					
Outline of Syllabus (if applicable to whole module)	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.					
Formal Requirements						
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency I F2" (21105 1) before taking this course.					
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Advanced Language Competency II F2				
Course Code	21106 1				
Module	Foreign Language Skills II F2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	2nd Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	6 ECTS	Hours per Week	6		
Student Hours	180 hrs	Teaching Hours	90 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	<p>English: In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.</p> <p>French and Spanish: In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p>				
Outline of Syllabus	Grammar (e.g. pronouns, tenses, diathesis, syntactical characteristics of relevant language such as relative clauses, infinitives, gerundial and participial constructions), lexis (e.g. word formation patterns, prepositions, connectors), aural and oral comprehension, spoken and written competencies etc.				
Formal Requirements					
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency I F2" (21105 1) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.				
Miscellaneous					

Module Handbook: Module Description

Module	Foreign Language Skills III F1 & F2					
Module Code	21107					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Dr García and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	6 ECTS		Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title		HpW	ECTS
	Ü	1	Advanced Language Competency III F1		2	3
	Ü	2	Advanced Language Competency III F2		2	3
Learning Objectives / Competencies	<p>English, French, Spanish F1 and English F2:</p> <p>In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.</p> <p>French and Spanish F2:</p> <p>In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p>					
Outline of Syllabus (if applicable to whole module)	The focus of this course will either be a) written text production or b) developing oral communication skills. Students will be notified of this in the lecture course catalogue. Staff members are permitted to choose whichever option they deem appropriate.					
Formal Requirements						
Learning Requirements	It is highly recommended that students complete “Advanced Language Competency II F1” (21103 1) and “Advanced Language Competency II F2” (21106 1) before taking this course.					
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written or oral examination which will take place at the end of the semester. Students may be assigned further assessments such as presentations, essays etc.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Advanced Language Competency III F1				
Course Code	21107 1				
Module	Foreign Language Skills III F1 & F2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	3rd Semester	Assessment Method	Written or Oral Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.				
Outline of Syllabus	The focus of this course will either be a) written text production or b) developing oral communication skills. Students will be notified of this in the lecture course catalogue. Staff members are permitted to choose whichever option they deem appropriate.				
Formal Requirements					
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency II F1" (21103 1) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written or oral examination which will take place at the end of the semester. Students may be assigned further assessments such as presentations, essays etc.				
Miscellaneous					

Module Handbook: Course Description

Course Title	Advanced Language Competency III F2				
Course Code	21107 2				
Module	Foreign Language Skills III F1 & F2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	3rd Semester	Assessment Method	Written or Oral Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	<p>English: In keeping with the CEFR for C1 language proficiency, students should be able to understand longer and more difficult texts and understand any implicit messages. They should be able to express themselves fluently and spontaneously without clearly struggling to find the right words. Students should be able to use language flexibly and effectively in social, professional and academic contexts. Finally, they should be able to discuss complex topics in a clear and well-structured manner, using various connectors and cohesive devices appropriately.</p> <p>French and Spanish: In keeping with the CEFR for B2 language proficiency, students should be able to understand the main content of complex texts on specific and abstract topics and to comprehend expert discourse in their chosen field of speciality. They should be able to communicate spontaneously and fluently so that a normal conversation with a native speaker runs relatively smoothly for both communicative partners. Finally, students should be able to discuss a wide range of topics clearly and in detail, discussing opinions on a current topical issue and stating the relevant advantages and disadvantages.</p>				
Outline of Syllabus	The focus of this course will either be a) written text production or b) developing oral communication skills. Students will be notified of this in the lecture course catalogue. Staff members are permitted to choose whichever option they deem appropriate.				
Formal Requirements					
Learning Requirements	It is highly recommended that students complete "Advanced Language Competency II F2" (21106 1) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written or oral examination which will take place at the end of the semester. Students may be assigned further assessments such as presentations, essays etc.				
Miscellaneous					

Module Handbook: Module Description

Module	Culture and Area Studies F2					
Module Code	21108					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Prof. Dr Schuch		Comparot		Prof. Dr Torrent	
Module Status	Compulsory Module		Duration	2 Semesters		
Credit Value (ECTS)	5 ECTS		Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title		HpW	ECTS
	V	1	Culture and Area Studies F2		4	5
Learning Objectives / Competencies	Students should be able to describe typical characteristics of the relevant foreign culture, identify and evaluate its political, social and cultural particularities, and compare the particular features of their own personal culture of origin with the features found in foreign cultures in order to be able to later reflect on understanding foreign cultures and to utilise their culture-specific knowledge (e.g. during their semester abroad, during translation and text production tasks or in professional settings) to analyse and resolve cultural issues.					
Outline of Syllabus (if applicable to whole module)						
Formal Requirements						
Learning Requirements						
Assessment Methods, Requirements for Acquisition of ECTS	Successful completion of written examination					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Culture and Area Studies F2				
Course Code	21108 1				
Module	Culture and Area Studies F2				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration		2 Semesters	
Course Status	Compulsory Course	Semester		Winter Semester	
Stage in Degree Programme	1st or 2nd Semester	Assessment Method		Written Examination	
Credit Value (ECTS)	5 ECTS	Hours per Week		4	
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	Students should be able to describe typical characteristics of the relevant foreign culture (1. Britain/America, 2. France/francophone countries, 3. Spain/Spanish-speaking countries), identify its political, social and cultural particularities, and compare the particular features of their own personal culture of origin in order to be able to later reflect on understanding foreign cultures and to utilise their culture-specific knowledge (e.g. during their semester abroad, during translation and text production tasks or in professional settings) to analyse and resolve cultural issues.				
Outline of Syllabus	<p>The course aims to give students a comprehensive overview of the foreign cultures 1. Great Britain and USA, 2. France and francophone countries, 3. Spain and Spanish-speaking countries, looking at their historical development from early modern times to present day. Students will improve their knowledge on the role and function of political, economic, social and cultural institutions, organisations and systems in the foreign culture. Students will also analyse the relevance of history for the formation of a collective national identity and for cultural contexts.</p> <p>Using selected material (e.g. literature, film, visual art, political speeches, newspaper articles), students will also analyse the relevance of cultural processes and products for the formation of a national identity and for a nation's self-portrayal. They will acquire the skills necessary to evaluate current events in the foreign culture. In addition to developing their culture-specific knowledge, students will participate in discussion-based, interactive meetings, developing their social and communicative competencies by actively contributing independently compiled information and arguments to the class discussion.</p>				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Basic Translation I F1				
Module Code	21109				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Krüger				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title	HpW	ECTS
	Ü	1	Translation I from F1	4	5
Learning Objectives / Competencies	<p>Students should be able to translate simple, non-specialist texts out of their first foreign language (F1) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".</p>				
Outline of Syllabus (if applicable to whole module)	<p>Students translate various text types and genres out of their first foreign language (F1) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.</p>				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	This module is assessed by way of a written translation exam.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation I from F1				
Course Code	21109 1				
Module	Basic Translation I F1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	2 Semesters		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	3rd or 4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to translate simple, non-specialist texts out of their first foreign language (F1) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".				
Outline of Syllabus	Students translate various text types and genres out of their first foreign language (F1) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Basic Translation I F2				
Module Code	21110				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Krüger				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Translation I from F2	4	5
Learning Objectives / Competencies	<p>Students should be able to translate simple, non-specialist texts out of their second foreign language (F2) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".</p>				
Outline of Syllabus (if applicable to whole module)	<p>Students translate various text types and genres out of their second foreign language (F2) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.</p>				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	This module is assessed by way of a written translation exam.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation I from F2				
Course Code	21110 1				
Module	Basic Translation I F2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration		2 Semesters	
Course Status	Compulsory Course	Semester		Winter Semester	
Stage in Degree Programme	3rd or 4th Semester	Assessment Method		Written Examination	
Credit Value (ECTS)	5 ECTS	Hours per Week		4	
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to translate simple, non-specialist texts out of their second foreign language (F2) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".				
Outline of Syllabus	Students translate various text types and genres out of their second foreign language (F2) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.				
Formal Requirements					
Learning Requirements	Students must have a good command of both languages, i.e. good written comprehension, a developed vocabulary as well as profound grammatical knowledge.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Advanced Translation I F1				
Module Code	21111				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Krüger				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Translation I into F1	4	5
Learning Objectives / Competencies	<p>Students should be able to translate simple, non-specialist texts out of their main language (German) into their first foreign language (F1), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".</p>				
Outline of Syllabus (if applicable to whole module)	<p>Students translate various text types and genres out of their main language (German) into their first foreign language (F1). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.</p>				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	This module is assessed by way of a written translation exam.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation I into F1				
Course Code	21111 1				
Module	Advanced Translation I F1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration		2 Semesters	
Course Status	Compulsory Course	Semester		Winter Semester	
Stage in Degree Programme	3 or 4th Semester	Assessment Method		Written Examination	
Credit Value (ECTS)	5 ECTS	Hours per Week		4	
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	Students should be able to translate simple, non-specialist texts out of their main language (German) into their first foreign language (F1), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies in order a) to obtain the fundamental translational skills required in later professional settings and b) to be better prepared for the more specialist translational tasks assigned in modules offered for the specialisation "Translation".				
Outline of Syllabus	Students translate various text types and genres out of their main language (German) into their first foreign language (F1). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the course structure and learning requirements by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Information Technology				
Module Code	21112				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Esch				
Module Status	Compulsory Module (Students must choose A or B)		Duration	1 Semester	
Credit Value (ECTS)	5 ECTS		Hours per Week	4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	1	Information Technology A	4	5
	VÜ	2	Information Technology B	4	5
Learning Objectives / Competencies	Students should be able to use information technology effectively whilst taking security issues into account in order to address future IT problems in both professional and academic settings.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	The course is assessed in two parts: <ul style="list-style-type: none"> • practical examination; • written examination. 				
Comments and Conditions for Choosing Courses	21112 1 and 21112 2 are the same course which students must complete either in their first or second semester.				
Miscellaneous	This course is offered every semester.				

Module Handbook: Course Description

Course Title	Information Technology A or B				
Course Code	21112 1 or 2112 2				
Module	Information Technology				
Course Programme	Multilingual Communication BA				
Course Type	Lecture/Tutorial	Duration	1 Semester		
Course Status	Optional (Students must choose A or B)	Semester	Offered both Winter and Summer Semester		
Stage in Degree Programme	1st or 2nd Semester	Assessment Method	Practical and Written Examination		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to use information technology effectively whilst taking security issues into account in order to address future IT problems in both professional and academic settings.				
Outline of Syllabus	<p>Students will reflect upon the functioning of computers and networks, looking at the performance limits and weaknesses. They will select hardware, software and network providers, taking technical requirements as well as legal aspects (e.g. licence requirements, data security and regulations) into account and looking at ergonomics, efficiency and budget. Students will analyse risks linked to IT, researching suitable solutions to increase protection (e.g. protection from data loss, protecting confidential data) and will learn how to apply such solutions.</p> <p>In addition, students will learn how to utilise computer programmes effectively in order to professionally format academic texts and presentations, perform complex calculations, carry out online research and organise literature etc. In doing so, students will get to grips with resources and automatisms. They will organise folders and create their own codes (e.g. HTML, CSS, VBA), integrating found pre-produced codes.</p>				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The practical examination will not be graded.				
Miscellaneous	Course material will be provided to students via the ILIAS learning platform.				

Module Handbook: Module Description

Module	International Business Studies					
Module Code	21113					
Course Programme	Multilingual Communication BA					
Module Leader(s)	English		French		Spanish	
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Dr García and Villalón	
Module Status	Compulsory Module		Duration	1 Semester		
Credit Value (ECTS)	5 ECTS		Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title		HpW	ECTS
	V	1	Intercultural Business Studies F1		2	2.5
	V	2	Intercultural Business Studies F2		2	2.5
Learning Objectives / Competencies	Students should be able to communicate orally and in writing (in the foreign language) in typical professional settings, taking intercultural particularities into account in order to overcome any communicative challenges in their future career appropriately and independently.					
Outline of Syllabus (if applicable to whole module)	Students will look at fundamental intercultural theories and learn how to analyse relevant intercultural differences. They will learn how to utilise specialist terminology and will become familiar with job application processes in the relevant foreign culture.					
Formal Requirements						
Learning Requirements						
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Comments and Conditions for Choosing Courses						
Miscellaneous						

Module Handbook: Course Description

Course Title	Intercultural Business Studies F1					
Course Code	21113 1					
Module	International Business Studies					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Winter Semester	
Stage in Degree Programme	3rd Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	2.5 ECTS			Hours per Week	2	
Student Hours	75 hrs	Teaching Hours	30 hrs	Independent Study	45 hrs	
Teaching Language	dependent on language studied					
Learning Objectives / Competencies	Students should be able to communicate orally and in writing in typical professional settings (in the foreign language), taking intercultural particularities into account. Students acquire these competencies in order to be able to react and interact appropriately and independently in situations which may arise their future career.					
Outline of Syllabus	Students will look at fundamental intercultural theories and learn how to analyse relevant intercultural differences. They will learn how to utilise specialist terminology and will become familiar with job application processes in the relevant foreign culture.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Miscellaneous						

Module Handbook: Course Description

Course Title	Intercultural Business Studies F2					
Course Code	21113 2					
Module	International Business Studies					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Winter Semester	
Stage in Degree Programme	3rd Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	2.5 ECTS			Hours per Week	2	
Student Hours	75 hrs	Teaching Hours	30 hrs	Independent Study	45 hrs	
Teaching Language	dependent on language studied					
Learning Objectives / Competencies	Students should be able to communicate orally and in writing in typical professional settings (in the foreign language), taking intercultural particularities into account. Students acquire these competencies in order to be able to react and interact appropriately and independently in situations which may arise their future career.					
Outline of Syllabus	Students will look at fundamental intercultural theories and learn how to analyse relevant intercultural differences. They will learn how to utilise specialist terminology and will become familiar with job application processes in the relevant foreign culture.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.					
Miscellaneous						

Module Handbook: Module Description

Module	Fundamentals of Business and Law				
Module Code	21114				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Weyel and Johnson				
Module Status	Compulsory Module (Students may choose courses but must reach stipulated credit value for module)	Duration		1 Semester	
Credit Value (ECTS)	5 ECTS	Hours per Week		4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title	HpW	ECTS
	V	1	Business Administration	2	2.5
	V	2	Law (Private Law / Criminal Law / Labour Law)	2	2.5
Learning Objectives / Competencies	Students should be able to recognise the integral links between procurement, production, distribution, human resources and finances in companies of all sizes, and comprehend basic accounting. They should be able to learn the relevant basics of law and relate these with one another.				
Outline of Syllabus (if applicable to whole module)	Introduction to external/internal accounting (double-entry bookkeeping system, excerpts from cost and performance calculations, depreciation) as well as to legal forms and workers' rights to co-determination in Germany. Fundamentals of Germanic law.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Business Administration					
Course Code	21114 1					
Module	Fundamentals of Business and Law					
Course Programme	Multilingual Communication BA					
Course Type	Lecture			Duration	1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)			Semester	Winter Semester	
Stage in Degree Programme	3rd Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	2.5 ECTS			Hours per Week	2	
Student Hours	75 hrs	Teaching Hours	30 hrs	Independent Study	45 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to describe the theoretical and practical fundamentals of economic thinking, the various functional areas of business studies, and the fundamentals of accounting. Students acquire these competencies in order to prepare for further business-orientated courses as well as for the specialisation "Business".					
Outline of Syllabus	Analysis of integral links between procurement, production, distribution, human resources and finances in companies of all sizes. Students will particularly focus on marketing and the financial economy.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	Law (Private Law / Criminal Law / Labour Law)				
Course Code	21114 2				
Module	Fundamentals of Business and Law				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration		1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)		Semester	Winter Semester	
Stage in Degree Programme	2nd or 5th Semester		Assessment Method	Written Examination	
Credit Value (ECTS)	2 ECTS		Hours per Week	2	
Student Hours	75 hrs	Teaching Hours	30 hrs	Independent Study	45 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to identify the fundamentals of substantive and procedural law, describe the basics of legal methodology and demonstrate the specialist linguistic features of statute texts.				
Outline of Syllabus	General overview of law in the Federal Republic of Germany; introduction to the German Civil Code focussing on the General Part and obligation law; brief outline of property law, family law and inheritance law; fundamentals of civil procedural law; introduction to criminal law focussing on the General Part of the German Criminal Code and specific chosen criminal offences; fundamentals of criminal procedural law as well as labour law and trade law.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous	Various specialisations in the area of law (private law, criminal law, labour law) are offered parallel to one another and allow students to specialise in a chosen area of law from the 4 th semester onwards.				

Module Handbook: Module Description

Module	Basic Theory I				
Module Code	21115				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Brand and Prof. Dr Wiene				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Type	Code	Course Title	HPW	ECTS
	V	1	Introduction to Linguistics	2	3
	V	2	Introduction to Translation Studies	2	3
Learning Objectives / Competencies	Students should be able to recognise and describe linguistic and translational phenomena and the fundamental terms of linguistic and translation studies as well as apply the most important theories and models of these two academic fields.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Students will complete a written examination for the whole module at the end of their 2nd semester.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Introduction to Linguistics				
Course Code	21115 1				
Module	Basic Theory I				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	1st Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to recognise and describe linguistic phenomena in German and their chosen foreign languages and discuss linguistic models and theories in order to a) provide in-depth explanations for linguistic decisions in their future career and b) prepare themselves for further theory-based courses (introductory seminars, linguistic and foreign language courses offered in the specialisations, particularly in the specialisation "Translation").				
Outline of Syllabus	The course will focus on the areas of phonetics/phonology, morphology, syntax, semantics and linguistic variation.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	50 % of the module grade				
Miscellaneous					

Module Handbook: Course Description

Course Title	Introduction to Translation Studies					
Course Code	21115 2					
Module	Basic Theory I					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course		Semester		Summer Semester	
Stage in Degree Programme	2nd Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to recognise and describe linguistic and non-linguistic phenomena relevant for translation and interpreting, as well as discuss fundamental terms, models and theories from the field of translation studies. Students acquire these competencies in order to possess basic translational theory knowledge needed in later courses within the programme (particularly for the specialisation "Translation"), for the dissertation element of the programme as well as for students' future career.					
Outline of Syllabus	This course will focus on the main terminology in the field of translation studies (e.g. "equivalence"), the basic history of translation studies from pre-scientific to modern day approaches, significant translational methods and processes, fundamental types of interpreting, academic approaches to translation criticism, criteria for the distinction between specialist and literary translation, basics of audio-visual translation etc.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	50 % of the module grade					
Miscellaneous						

Module Handbook: Module Description

Module	Basic Theory II				
Module Code	21116				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Sokol, Prof. Dr Schuch and Meyer				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Introduction to Media and Communication Studies	2	3
	V	2	Introduction to Intercultural Communication	2	3
Learning Objectives / Competencies	Students should be able to independently synthesise, describe, compare and relate theoretical approaches from the field of communication and media studies as well as from intercultural communication studies. They should be able to analyse examples, select the appropriate methods, reflect upon their own and others' communicative behaviour, recognise problematic situations – in particular in intercultural exchange – and act as a competent mediator in such situations.				
Outline of Syllabus (if applicable to whole module)	Please see individual course descriptions.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	<p>The module examination is composed of two parts assigned in the courses which make up the module. The second part of the module examination, however, is split again into two different parts:</p> <ul style="list-style-type: none"> • a graded written test which examines whether students have achieved the learning objectives set out in the course <i>Introduction to Media and Communication Studies</i> (50 % of the module grade); • a presentation given in the course <i>Introduction to Intercultural Communication</i> (25 %) as well as a written test which will also examine the competencies achieved throughout the course (25 % of the module grade). A combined grade will be given for both of these partial grades. <p>For each of these course examinations, 3 ECTS and two course grades will be awarded. The course grades will then each make up 50% of the overall module grade.</p>				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Introduction to Media and Communication Studies					
Course Code	21116 1					
Module	Basic Theory II					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course	Semester		Winter Semester		
Stage in Degree Programme	1st Semester	Assessment Method		Written Test		
Credit Value (ECTS)	3 ECTS	Hours per Week		2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to independently learn approaches used in contemporary communication studies by reading relevant academic texts, synthesising, explaining, comparing and relating the main viewpoints. By doing this and by applying relevant methods, students should be able to analyse authentic examples and discuss these in comparison to alternative options.					
Outline of Syllabus	<p>Introduction to the main academic approaches and theories on the legitimacy and factors of individual and public communication, looking at the aspect of mediality:</p> <ul style="list-style-type: none"> • concepts and models; • communicative concepts, models and characteristics of communication in comparison (e.g. difference between face to face and media-based communication, individual and mass communication, particularities of online communication); • cognitive, psychological and pragmatic aspects of communicative interaction; • communication in socio-cultural context; • media typology; • fundamentals of public and mass-media communication; • analysis methods of communicative data and conversations; <p>interactive and discussion-based application of these methods.</p>					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The course examination will be taken as a graded written text and will represent 50% of the overall module grade.					
Miscellaneous	It is highly recommended that students complete "Introduction to Media and Communication Studies" (21116 1) before taking "Introduction to Intercultural Communication" (21116 2).					

Module Handbook: Course Description

Course Title	Introduction to Intercultural Communication				
Course Code	21116 2				
Module	Wissenschaftliche Grundlagen II				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	2nd Semester	Assessment Method	Group Presentation on given project and Written Test		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to analyse intercultural communication processes and situations from different perspectives, develop and apply communication strategies and methods suitable for the relevant context in order to resolve problems and misunderstandings in intercultural encounters. Students acquire these competencies in order to later act as culturally competent mediators in intercultural communicative situations.				
Outline of Syllabus	<p>This course will focus primarily on the fundamental terms, theories and concepts in the field of intercultural communication studies which will enable students to analyse intercultural communication processes and situations (<i>critical incidents</i>). Students will also focus on:</p> <ul style="list-style-type: none"> • methods of describing differences and similarities between cultures (e.g. cultural dimensions and standards); • further emphasis on the relation between communication and culture, • their own cultural situatedness; • the influence of their own culture on perception, thinking, behaviour and the formation of the values, ethnocentrism, self-perception and the perception of others. 				
Formal Requirements					
Learning Requirements	Students must possess the knowledge and competencies acquired in the course <i>Introduction to Media and Communication Studies</i> (21116 1).				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	<p>The assessment is split into two parts which are combined for the course grade for the module:</p> <ul style="list-style-type: none"> • a group presentation on a chosen project; • a written test in the examination period. <p>3 ECTS and a grade will be given if both parts have been completed with a minimum grade of 4 (satisfactory). These assessments make up 50% of the overall module grade, each accounting for 25%.</p> <p>As the grade for this course is given as a overall partial grade for the module, students needing to retake the course must complete the whole course assessment again and cannot retake a part thereof.</p>				
Miscellaneous					

Module Handbook: Module Description

Module	Advanced Theory				
Module Code	21117				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Wiene				
Module Status	Compulsory Module	Duration		1 Semester	
Credit Value (ECTS)	5 ECTS	Hours per Week		3	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	S	1	Introductory Seminar	2	4
	V	2	Lecture Series with topics relevant to specialisations offered within the BA programme	1	1
Learning Objectives / Competencies	The students should be able to apply fundamental academic methods with regard to one of the offered areas of specialisation. They will also focus on the available specialisations 1) <i>Culture and Media</i> , 2) <i>Translation</i> and 3) <i>Business Studies</i> .				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	<p>For the introductory seminar, 4 ECTS will be awarded for participation and a grade will be assigned for the seminar essay. This grade also constitutes the module grade.</p> <p>For the lecture series, students will be awarded 1 ECTS for proven active participation. The form of proof shall be decided by the relevant staff member and students will be notified of this at the start of the course.</p>				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Introductory Seminar					
Course Code	21117 1					
Module	Advanced Theory					
Course Programme	Multilingual Communication BA					
Course Type	Seminar			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Winter Semester	
Stage in Degree Programme	3			Assessment Method	Short Presentation and Essay	
Credit Value (ECTS)	4 ECTS			Hours per Week	2	
Student Hours	120 hrs	Teaching Hours	30 hrs	Independent Study	90 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Utilising relevant literature, students should be able to analyse and present selected theoretical topics, discuss pertinent issues and solutions and transfer their discussions into a suitable written format. Students acquire these competencies in order to independently pose and appropriately discuss theoretical questions in the further theory-based courses within the programme, in the dissertation module as well as in later postgraduate study.					
Outline of Syllabus	The introductory seminar will focus on the theoretical areas of <i>language, culture and media, translation</i> and/or <i>business studies</i> . The course syllabus will be decided by the relevant staff member. At the start of the semester, topics for the short presentations and essays will be discussed with the participating students.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The short presentation will not be graded.					
Miscellaneous						

Module Handbook: Course Description

Course Title	Lecture Series with topics relevant to specialisations offered within the BA programme					
Course Code	21117 2					
Module	Advanced Theory					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course	Semester		Winter Semester		
Stage in Degree Programme	3rd Semester	Assessment Method		Miscellaneous		
Credit Value (ECTS)	1 ECTS	Hours per Week		1		
Student Hours	15 hrs	Teaching Hours	15 hrs	Independent Study	0 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to discuss and evaluate selected practical and theoretical phenomena and issues in the three offered specialisations in order to chose a specialisation best suited to them, and to apply and develop the relevant acquired knowledge.					
Outline of Syllabus	The lecture series, composed of the three specialisations by the relevant staff members, will focus on and give an overview of fundamental topics in 1) <i>culture and media</i> , 2) <i>translation</i> and 3) <i>business studies</i> .					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	For the lecture series, students will be awarded 1 ECTS for proven active participation. The form of proof shall be decided by the relevant staff member and students will be notified of this at the start of the course.					
Miscellaneous						

Module Handbook: Module Description

Module	Advanced Interdisciplinary Skills				
Module Code	21118				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Wiene				
Module Status	Compulsory Module (Students may choose courses but must reach stipulated credit value for module)		Duration	1 Semester	
Credit Value (ECTS)	6 ECTS		Hours per Week	4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
			[optional]		6
Learning Objectives / Competencies	dependent on the relevant chosen course				
Outline of Syllabus (if applicable to whole module)	<p>By taking this module, students have the opportunity to take courses of their choice from the following areas:</p> <ol style="list-style-type: none"> 1) courses from other optional modules which students would like to complete and obtain a grade for 2) courses from other specialisations offered within the BA programme other than their own chosen specialisation 3) courses from other institutes/faculties at Cologne University of Applied Sciences 4) courses offered in the university foreign language centre <p>This module gives students the possibility to develop and specialise their knowledge in preparation for a particular professional goal or postgraduate studies.</p>				
Formal Requirements	Formal requirements vary from course to course and are decided by the relevant staff member.				
Learning Requirements	Formal requirements vary from course to course and are decided by the relevant staff member.				
Assessment Methods, Requirements for Acquisition of ECTS	<p>This is dependent on the relevant chosen course.</p> <p>In order to successfully complete and pass the module, students must pass all assessments for their chosen courses and, in order to obtain the credits, acquire a total credit value of 6 ECTS.</p> <p>Students must notify the examination department upon registration of their dissertation at the latest in order to obtain any credits acquired in the courses taken for this module.</p> <p>Due to the heterogeneity and vast selection available to students, this module will not be graded and will therefore not influence the students' overall grade.</p>				
Comments and Conditions for Choosing Courses	For courses which are not offered by the Institute for Translation and Multilingual Communication and/or not part of the Multilingual Communication BA programme, the conditions for the participation of the course and course examinations must be discussed with the relevant staff member in advance.				
Miscellaneous					

Module Handbook: Module Description

Module	Projects				
Module Code	21119				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Dr Dahmer, Malugani and Buchstaller-Vodopiyanova				
Module Status	Compulsory Module	Duration	2 Semesters		
Credit Value (ECTS)	6 ECTS	Hours per Week	2		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	ÜP	1	Presentation Skills and Public Speaking, Career Prospects	1	2
	P	2	Advanced Language Competency and Culture and Area Studies		1
	P	3	Academic Writing and Writing Workshop		1
	ÜP	4	Interdisciplinary Project and Project Management		2
Learning Objectives / Competencies	Working together on projects, students should be able to develop solutions for given complex problems within a set time frame. They should be able to adapt their work to a given problem, selecting suitable methods/techniques and technical resources and using a set of skills which students will learn to master throughout the course.				
Outline of Syllabus (if applicable to whole module)	The courses offered within this module are project-based and enable students to independently plan their way of working. Students will learn relevant methods (e.g. academic writing, project planning, presentation skills) as well as how to use important software.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Students are considered to have completed and successfully passed this module upon completion of all practical examinations.				
Comments and Conditions for Choosing Courses	Students are advised to complete projects in the given order due to the increasing complexity from course 1 up to 4.				
Miscellaneous					

Module Handbook: Course Description

Course Title	Presentation Skills and Public Speaking, Career Prospects				
Course Code	21119 1				
Module	Projects				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial/Project	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	1st Semester	Assessment Method	Practical Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	1		
Student Hours	60 hrs	Teaching Hours	15 hrs	Independent Study	45 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to evaluate their future career perspectives following their BA studies in the relevant vocational areas and reflect upon their own expectations regarding their later career path as well as upon their team work skills. They should be able to independently plan their work and present their results to an audience, using suitable presentation techniques in an informative and interesting manner.				
Outline of Syllabus	This course will focus on students' vocational perspectives following completion of the Multilingual Communication BA programme. Students will be split into groups and assigned a company and/or specific occupational field. In their groups, students will research the relevant occupational field, prepare for a company visit (e.g. by creating a suitable questionnaire) after which they will summarise the collected information and create a graduate profile. The research results will be processed and subsequently presented in the project week during which students will give mutual constructive criticism on the presentations, finally participating in a reflective discussion on the presented content.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment is composed of the processing and presentation of students' obtained results in the form of a presentation with mutual feedback and a reflective discussion.				
Miscellaneous					

Module Handbook: Course Description

Course Title	Advanced Language Competency and Culture and Area Studies				
Course Code	21119 2				
Module	Projects				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial/Projekt	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	2nd Semester	Assessment Method	Practical Examination		
Credit Value (ECTS)	1 ECTS	Hours per Week			
Student Hours	30 hrs	Teaching Hours		Independent Study	
Teaching Language	Main Language (German)/English/Spanish/French				
Learning Objectives / Competencies	By the end of this course, students should be able to apply their linguistic and cultural knowledge to a specific, project-based activity.				
Outline of Syllabus	Students acquire these competencies by developing solutions/suggestions for a situational problem during the project week given by the relevant staff member (the problem will have a linguistic and/or cultural focus). Students must demonstrate their results at the end by way of a written or audio-visually transmitted/supported text in the relevant language.				
Formal Requirements					
Learning Requirements	Students must possess language competency at the required level for the relevant course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Academic Writing and Writing Workshop				
Course Code	21119 3				
Module	Projects				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial/Project	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Winter Semester		
Stage in Degree Programme	3rd Semester	Assessment Method	Practical Examination		
Credit Value (ECTS)	1 ECTS	Hours per Week			
Student Hours	30 hrs	Teaching Hours		Independent Study	
Teaching Language	German				
Learning Objectives / Competencies	By the end of this course, students should be able to plan and prepare a piece of academic work including a conclusive synopsis.				
Outline of Syllabus	Students acquire these competencies, with regards to the introductory seminar essay, for example, by (a) reflecting upon their relevant previously acquired knowledge and experiences and try out suitable writing, motivation and time management techniques, (b) practising the skill of focusing their work on a specific topic, formulating a suitable research proposal and planning a provisional structure, (c) practising how to research specialist literature and how to document such literature in their own literature database as well as how to produce a standard bibliography, (d) processing, using example texts, textual-structural elements and stylistic characteristics of academic texts as well as referencing and quoting conventions (e) composing their first drafts and a subsequent short synopsis on the planned academic work.				
Formal Requirements					
Learning Requirements	Students must attend the introductory seminar in the same semester.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment is based on a synopsis on the introductory seminar which students attend alongside this course.				
Miscellaneous					

Module Handbook: Course Description

Course Title	Interdisciplinary Project and Project Management				
Course Code	21119 4				
Module	Projects				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial/Project	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Practical Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	1		
Student Hours	60 hrs	Teaching Hours	15 hrs	Independent Study	45 hrs
Teaching Language	German				
Learning Objectives / Competencies	<p>Students should be able to discern the requirements and fundamental rules for successful interdisciplinary project cooperation, reflect upon possible requirements which arise as result of such cooperation in daily discussions with their tutors in preparation for project completion as well as well as finally present and discuss their group work and learning processes in a presentational form chosen by the group and which addresses stipulated key questions. Students acquire these competencies in order to appropriately prepare for interdisciplinary team work in future professional settings, to make decisions, utilise their knowledge of specialist language, methods and mindsets of other disciplines, and cooperate and communicate constructively beyond the borders of their own discipline.</p>				
Outline of Syllabus	<p>In the first part of the semester, students will learn about the various project management methods. In the second part/during the project week, they will develop well-researched interdisciplinary project ideas in heterogenous teams. Students achieve this by creating a problem for a stipulated topic which can be resolved exclusively in an interdisciplinary manner, cooperatively developing and discussing solutions in a target-orientated manner, discussing expert perspectives on the topic, establishing the relevance of each discipline and applying project management and academic research methods. At the end of the course, students will present and justify their project idea.</p>				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Semester Abroad				
Module Code	21120				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Opfer and Schall				
Module Status	Compulsory Module	Duration		1 Semester	
Credit Value (ECTS)	30 ECTS		Hours per Week		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
Learning Objectives / Competencies	<p>Students should have learnt the skills to plan their semester abroad independently and in due course, gathering and evaluating any necessary information. This includes the ability to resolve issues orally and in writing in the foreign language as well as, amongst other skills, independently writing job applications and planing finances. Following completion of their semester abroad, students should be able to live autonomously in the relevant foreign country and plan their daily activities, using the linguistic and intercultural competencies acquired in their studies.</p> <p>The students should come into close contact with a foreign culture and utilise and develop their foreign language skills in specific communicative situations. They should be able to analyse various everyday, academic and professional situations in a culture-specific manner, and communicate adequately in the foreign language. Students should therefore be well prepared for a later professional career in the field of multilingual communication as well as for writing a foreign-language or multilingual dissertation.</p>				
Outline of Syllabus (if applicable to whole module)	<p>Students must spend their semester abroad at a university, company or institute in a country where their chosen F1 or F2 is the official language.</p> <p>If students choose to study abroad, they must take courses which amount to at least 10 weekly teaching hours and must pass at least two examinations in the foreign language.</p> <p>If students choose to complete an internship or to work, they must do so for a minimum continuous period of four months and be employed for at least 20 hours per week.</p> <p>During their semester abroad, students apply the linguistic and intercultural knowledge gained throughout their studies in authentic settings and specific communicative situations. They make all necessary preparations for moving abroad, taking all formalities into consideration. Depending on their choice, students will learn how to orient and integrate themselves into a academic or professional setting.</p> <p>Further details are given in the semester abroad regulations ("Auslandssemesterordnung").</p>				
Formal Requirements	<p>Before commencing their semester abroad, students must be given permission by the institute. The prerequisite conditions are:</p> <ul style="list-style-type: none"> • at least 60 ECTS attained upon registration of the semester abroad; • where students wish to study at a university, written acceptance from the foreign university; • where students wish to complete an internship, written confirmation of internship with details of proposed tasks, weekly working hours and the duration of the internship; 				

	<ul style="list-style-type: none"> • further details are given in the semester abroad regulations; (“Auslandssemesterordnung”).
Learning Requirements	<ul style="list-style-type: none"> • online course on the semester abroad; • <i>Foreign Language Skills I & II</i> as well as <i>Culture and Area Studies</i> for the relevant foreign language.
Assessment Methods, Requirements for Acquisition of ECTS	<p>Following their semester abroad, students must complete a detailed report as well as present proof of their activities:</p> <ul style="list-style-type: none"> • if students have chosen to study abroad, proof of at least ten teaching hours per week at the guest university and of successful completion of at least two examinations in the foreign language; • if students have chosen to complete an internship or to work, proof of working at least 20 hours per week for a minimum continuous period of four months. <p>Further details are given in the semester abroad regulations (“Auslandssemesterordnung”).</p>
Comments and Conditions for Choosing Courses	<p>The semester abroad is an obligatory component of the curriculum. Students have the choice between studying or working abroad (further details are given in the semester abroad regulations (“Auslandssemesterordnung”).</p>
Miscellaneous	<p>Changing university or place of internship must be approved in advance by the semester abroad coordinator. In this case, students must re-register their semester abroad at least six weeks before the start of the semester.</p> <p>In exceptional cases (further details are given in the semester abroad regulations (“Auslandssemesterordnung”)), students may alternatively apply to complete their semester abroad as an internship at a domestic foreign language institute</p>

Module Handbook: Module Description

Module	Disseration and Oral Examination				
Module Code	21121				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Wiene				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	9 ECTS	Hours per Week			
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
		1	Disseration (8 weeks)		8
		2	Oral Examination (30 minutes)		1
Learning Objectives / Competencies	Students should be able to research a complex theoretical issue from one of the areas of study offered in the programme independently and within a stipulated time frame and discuss their findings in writing, applying traditional methods used in the relevant field.				
Outline of Syllabus (if applicable to whole module)	Topics from one of the linguistic-based or specialism-orientated courses offered in the BA programme.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Dissertation				
Course Code	21121 1				
Module	Dissertation and Oral Examination				
Course Programme	Multilingual Communication BA				
Course Type	Miscellaneous	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Offered both Winter and Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Dissertation		
Credit Value (ECTS)	8 ECTS	Time Allocated	8 Weeks		
Student Hours	240 h	Teaching Hours	0 h	Independent Study	240h
Teaching Language	The dissertation may be written in the main language (German) or in one of the studied foreign languages.				
Learning Objectives / Competencies	Students should be able to research a complex theoretical issue from one of the areas of study offered in the programme independently and within a stipulated time frame, applying traditional methods used in the relevant field.				
Outline of Syllabus (if applicable to whole module)	The topic of the dissertation should focus on one of the linguistics-based or specialism-orientated courses (e.g. multilingualism, culture, terminology, translation of a general-language text with a translation commentary or topics from the offered specialisations).				
Formal Requirements	Please consult examination regulations ("Prüfungsordnung").				
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Please consult examination regulations ("Prüfungsordnung").				
Comments and Conditions for Choosing Courses					
Miscellaneous	Please consult the instructions provided on the website for the Multilingual Communication BA programme, in particular the dissertation information sheet ("Merkblatt zur Bachelorarbeit").				

Module Handbook: Course Description

Course Title	Oral Examination			
Course Code	21121 2			
Module	Dissertation and Oral Examination			
Course Programme	Multilingual Communication BA			
Course Type	Miscellaneous	Duration	1 Semester	
Course Status	Compulsory Course	Semester	Offered both Winter and Summer Semester	
Stage in Degree Programme	6th Semester	Assessment Method	Oral Examination	
Credit Value (ECTS)	1 ECTS	Duration	30 minutes	
Student Hours		Teaching Hours		Independent Study
Teaching Language	The oral examination may be carried out in the main language (German) or in one of the studied foreign languages.			
Learning Objectives / Competencies	Students should be able to orally present and independently justify the topic, applied methodologies and findings of their dissertation, and evaluate its practical relevance.			
Outline of Syllabus	dependent on the chosen dissertation topic			
Formal Requirements	Please consult examination regulations ("Prüfungsordnung").			
Learning Requirements				
Reading Material				
Assessment Remarks	Please consult examination regulations ("Prüfungsordnung").			
Miscellaneous				

Specialisation

Culture and Media

Module Handbook: Module Description

Module	Media Studies				
Module Code	21131				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Sokol and Meyer				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Models and Methods in Media Studies	2	3
	Ü	2	Inroduction to Media Communication	2	3
Learning Objectives / Competencies	<p>Students should be able to use various media responsibly and competently. By the end of this module, they will be able to give an in-depth theoretical evaluation of media constellations and settings and develop, individually and in teams, concepts for media usage. Students should be able to use tools and techniques available for media communication purposes and critically reflect upon such tools and techniques and students' usage of them. Finally, students should be able to make suitable decisions in academic and professional settings with regard to the selection of appropriate media-analysis methods and use these methods to support their findings.</p>				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Both courses are graded individually (details on the assessment methods given in the relevant course descriptions), the grades are then amalgamated, accounting for 50% each of the overall module grade.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Models and Methods in Cultural Studies				
Course Code	21131 1				
Module	Media Studies				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	<p>Students should be able to develop their research skills, looking at theories and discussions in the field of communication and media studies in a target-orientated manner, continuously keeping up-to-date with the latest developments. Students will apply these skills to analyse and evaluate media products as well as opinions shared via media platforms, contributing their relevant in-depth findings to discussions on media, media products, and their social and cultural usages.</p> <p>They will also model their work on qualitative and culture-comparative media analysis methods, choosing relevant methodologies for academic and professional projects, and develop a suitable research proposal in accordance with the infrastructural prerequisites.</p>				
Outline of Syllabus	<ul style="list-style-type: none"> • Cultural and social-historical aspects of media; • comparison of philosophical and theoretical theories in media studies; • controversies about and in the media: theories and theory patterns, methods of theory criticism; • comparative qualitative research methods in media studies; • comparative empirical research methods in media studies. 				
Formal Requirements					
Learning Requirements	Students must possess the knowledge and competencies attained in module 21116 as well as the academic writing subskills gained in the module 21117 1 (Introductory Seminar and the related project) as well as in the media-focused part of the Lecture Series (211 17 2).				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The course assessment is a written test which accounts for 50% of the overall module grade.				
Miscellaneous	Both courses have been designed to complement each other. It is highly recommended that students therefore complete both courses at the same time.				

Module Handbook: Course Description

Course Title	Introduction to Media Communication					
Course Code	21131 2					
Module	Medienwissenschaft					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Miscellaneous	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs	
Teaching Language	German					
Learning Objectives / Competencies	<p>Students should be able to recognise, describe and analyse particularities and characteristics of communication in and about media at an advanced level. They should be feel comfortable working with practical tools used in media communication, critically reflecting upon the tools and their usage.</p> <p>Building on this, students will further develop their theory-based and practical skills in the field of media-based communication forms in an independent manner. In light of the societal relevance of communication in and about media, they should be able to behave responsibly, demonstrating their awareness of problems as active citizens, in order to use media competently in a wide range of media-based professional fields.</p>					
Outline of Syllabus	<ul style="list-style-type: none"> • Complex aspects of media communication; • classic mass-media in the new media era; • media communication as a social activity; • developments in private life / privacy; • social websites (characteristics and risks); • globalisation and media communication. 					
Formal Requirements						
Learning Requirements	The course requirements correspond to those stated for course 21131 1. Both courses have been designed to complement each other. It is highly recommended that students complete both courses at the same time.					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The course assessment is a Wiki as a form of written team essay which accounts for 50% of the overall module grade.					
Miscellaneous						

Module Handbook: Module Description

Module	Cultural Studies				
Module Code	21132				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Schuch and Prof. Dr Khorram				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Models and Methods in Cultural Studies	2	3
	Ü	2	Intercultural Marketing	2	3
Learning Objectives / Competencies					
Outline of Syllabus (if applicable to whole module)	In this module, students will acquire theory-based and applied knowledge and skills in the fields of culture studies and intercultural marketing. The students should be able to compare cultural differences in academic and professional contexts as well as select, develop and relate relevant culture analysis methods and context-orientated strategies of the “marketing mix”, using these to resolve central issues which arise in the interfaces of culture and business.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Each of the two courses are assessed with a graded end-of-semester examination (details as to the assessment methods in the individual course information). Both marks are amalgamated, the course 21132 1 accounting for 60% and the course 21132 2 for 40% of the overall module grade.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Models and Methods in Cultural Studies					
Course Code	21132 1					
Module	Cultural Studies					
Course Programme	Multilingual Communication BA					
Course Type	Lecture			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	Students will be informed of this by the relevant staff member.					
Learning Objectives / Competencies	Students should be able to work under guidance and independently, becoming acquainted with the various approaches, theories, methods, sub-disciplines and issues of contemporary cultural studies. Students achieve this by reading relevant cultural studies literature, synthesising, explaining and comparing main positions. Building on this, using various equivalent working methods of cultural evaluation, students should be able to carry out, compare and relate context-based and interdisciplinary analyses of authentic examples.					
Outline of Syllabus	<p>The course will focus on the following themes:</p> <ul style="list-style-type: none"> • history and development of the interdisciplinary field of cultural studies; • culture in its societal-political embedding; • overview of theories, approaches, concepts and professional fields in cultural studies research (e.g. cultural materialism, cultural sociology, sub-cultural studies, cultural semiotics, media communication studies, gender studies, post-colonial studies); • selected interdisciplinary description and analysis methods with regard to cultural practices, processes and products (e.g. ethnological methods of participant observation, cultural semiotic methods). 					
Formal Requirements						
Learning Requirements	Students must possess the knowledge and skills acquired in <i>Introduction to Intercultural Communication</i> (21116 2) before taking this course.					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	Intercultural Marketing					
Course Code	21132 2					
Module	Cultural Studies					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	<p>Students should be able to formulate suitable international marketing strategies on the basis of institutional, cultural, business and product-based factors, and modify the aspects of the “marketing mix”, adapting them to cultural and institutional needs.</p> <p>This course relates findings from the field of cultural studies with applied marketing studies, thus providing students with the fundamental knowledge required to apply cultural studies approaches and culture models in other specialist fields. Students will also gain the basic skills to enable them to support a business’ marketing functions in an international context.</p>					
Outline of Syllabus	Fundamental marketing approaches and theories (such as market segmentation, product positioning and the marketing mix), critical reflection of modern marketing with regard to globalisation, strategic approaches in international marketing (differentiation and standardisation strategies as well as the contingency approach), taking relevant contextual factors into account as well as adapting the tools of the marketing mix in intercultural contexts.					
Formal Requirements						
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Module Description

Module	Media Law and Management				
Module Code	21133				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Johnson				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	4	Media Law	2	3
	VÜ	2	Cultural and General Event Management	2	3
Learning Objectives / Competencies					
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Media Law					
Course Code	21133 1					
Module	Media Law and Management					
Course Programme	Multilingual Communication BA					
Course Type	Lecture/Tutorial	Duration		1 Semester		
Course Status	Compulsory Course		Semester		Summer Semester	
Stage in Degree Programme	4th Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able identify the fundamental constitutional principles of media law in Germany and in Europe, recognise the related legal areas of “interdisciplinary material” in media law as well as describe and analyse the legal issues linked with new media forms (multi-media).					
Outline of Syllabus	Fundamental aspects of public and private broadcasting law, press law, tele-media law, telecommunication law, regulative aims of media law, constitutional principles in Germany as well as in European directives.					
Formal Requirements						
Learning Requirements	Students should have completed one of the previous courses on the topic “Law” (21114 2).					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	Cultural and General Event Management				
Course Code	21133 2				
Module	Media Law and Management				
Course Programme	Multilingual Communication BA				
Course Type	Lecture/Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to describe, analyse and apply in practical tutorials the media and culture processes and management methods used in businesses, cultural institutions and agencies to be prepared for similar professional situations in their later career.				
Outline of Syllabus	Fundamental aspects of the various practical fields in cultural and general event management (culture tourism, city marketing, press and publicity work, image-building, brand management etc.).				
Formal Requirements					
Learning Requirements	Students should have completed the course 21114 1 <i>Business Administration</i>				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Cultural Transfer and Cross Media				
Module Code	21134				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Sokol and Girard de Pindray				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	7 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	S	1	Introductory Seminar Culture and Media	2	4
	Ü	2	Media Translation (F1 or F2)	2	3
Learning Objectives / Competencies	Students should be able to develop their own research-based and practical projects in the field of comparative and transfer-based media communication and transcultural issues, selecting suitable strategies and methods and putting them into practice.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Each of the courses has an end-of-semester graded exam which accounts for 50% of the overall module grade.				
Comments and Conditions for Choosing Courses					
Miscellaneous	Students are advised to take the course 21134 1 either before or parallel to course 21134 2.				

Module Handbook: Course Description

Course Title	Introductory Seminar Culture and Media				
Course Code	21134 1				
Module	Cultural Transfer and Cross Media				
Course Programme	Multilingual Communication BA				
Course Type	Seminar	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Essay		
Credit Value (ECTS)	4 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	Students will be informed of this by the relevant staff member.				
Learning Objectives / Competencies	<p>Students should be able to develop a theoretical research question based on the research and/or professional aspects of contact, transfer and translation processes in media and cultural contexts.</p> <p>Students will present their project, discussing an issue relevant to the seminar and subsequently building on this to write a theory-based essay which should equally respect the topics discussed throughout the seminar.</p> <p>In completing this task, they will utilise their previously acquired academic writing skills, intergrating the relevant specialist knowledge and methodologies from the fields of comparative cultural studies, intercultural communication, media studies and media communication and/or culture- and media-based translation.</p>				
Outline of Syllabus	<p>The introductory seminar can be chosen from the range of seminars available to students of the Multilingual Communication BA programme. The theoretical framework and the syllabus will be decided by the relevant staff member offering the course.</p> <p>The research question developed for the presentation and essay must correspond to the content and methologies of the relevant specialisation and of the module, i.e. the topics and the level of difficulty of the syllabus must allow students to achieve the course objectives (see assessment remarks).</p>				
Formal Requirements					
Learning Requirements	<p>The course builds on the skills acquired in module 21117. Students must also possess the competencies gained within the courses 21115 1 and 21116 1. Where possible, students should have already taken modules 21131 and 21132 or should take these modules in the same semester.</p>				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	<p>The course will <u>either</u> comprise of two partial assessments for which an overall grade will be awarded:</p> <ul style="list-style-type: none"> - individual or group presentation with research paper or media support - written academic essay (10 to 15 pages) <p><u>or</u> the course will be composed of one graded assessment</p> <ul style="list-style-type: none"> - written academic essay (10 to 15 pages). 				
Miscellaneous					

Module Handbook: Course Description

Course Title	Media Translation (F1 or F2)				
Course Code	21134 2				
Module	Cultural Transfer and Cross Media				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Miscellaneous		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	Students will be informed of this by the relevant staff member.				
Learning Objectives / Competencies	Students should be able to differentiate between various forms of audio-visual translation and select translation strategies suitable for both the given media form and context. They should be able to independently translate and create subtitles for short videos in to and/or out of the foreign language, taking into account the relevant restrictions.				
Outline of Syllabus	<ul style="list-style-type: none"> • Overview of the forms of audio-visual translation (synchronisation, audio-description, subtitling etc.) as well as of the particular characteristics of the various forms of subtitles; • range and possibilities of current subtitling software and technology; • use of selected subtitling software; • translation and subtitling strategies and methods of audio-visual media products. 				
Formal Requirements					
Learning Requirements	<p>As a minimum, students are expected to possess the foreign language skills attained in the <i>advanced language competency</i> courses I to III (modules 21101 to 07) as well as the translation competencies for translation out of and into the foreign language (modules 21109 to 11).</p> <p>Moreover, students must also possess the basic technical and theoretical skills attained in modules 21115, 16 and 31.</p> <p>Students are particularly advised to take the transfer-orientated <i>Introductory Seminar Culture and Media</i> (21134 1) either before or parallel to this course.</p>				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	<p>The graded assessment will consist of a working sample with commentary. Students will be notified of the exact assessment form (written commentary or oral discussion) by the relevant staff member at the start of the course.</p> <p>The assessment grade accounts for 50% of the overall module grade.</p>				
Miscellaneous					

Module Handbook: Module Description

Module	Public Communication in Cultural Context S1*				
Module Code	21135				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Villalón, Dr Dahmer and Charles				
Module Status	Compulsory Module (Students may choose language combination)	Duration		1 Semester	
Credit Value (ECTS)	6 ECTS	Hours per Week		4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Applied Media Communication Studies S1 S1 (GS, F1 or F2)	2	3
	Ü	2	Advanced Cultural and Media Studies S1 S1 (GS, F1 or F2)	2	3
Learning Objectives / Competencies	<p>Looking at specific in-depth aspects, students should be able to comparatively evaluate the conditions of media production, the role of the media today in selected cultural areas (or countries) and the culture-specific text genre conventions for media-based public communication.</p> <p>Utilising their knowledge of culture-specific norms and text-genre conventions, they should be able to correspond in the target language in a manner best suited to their audience and to the relevant medium of communication.</p>				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Both courses in this module are assessed. The marks will count for 50% each of the overall module grade. Students must pass both course assessments to pass the module.				
Comments and Conditions for Choosing Courses	Students are free to choose their language combination.				
Miscellaneous	* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.				

Module Handbook: Course Description

Course Title	Applied Media Communication Studies S1*				
Course Code	21135 1				
Module	Public Communication in Cultural Context S1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course (Students may choose language combination)	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Essay or Written Test		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	S1				
Learning Objectives / Competencies	<p>Students should be able to pose questions independently regarding their relevant topic and to study the topic in a objectively critical manner. Students will explore the relevant topic thoroughly, using suitable research techniques. They should be able to formulate their exact findings and express themselves appropriately (at the corresponding CEFR level of competency). They should be able to edit and self-criticise their written work, managing their time reasonably to meet tight deadlines.</p> <p>Students acquire these competencies in order to gain an overview of working in the media industry and to be able to differentiate between various text types, genres and formats, and to produce such texts themselves in their later career.</p>				
Outline of Syllabus	<p>Students achieve this by ...</p> <ul style="list-style-type: none"> • keeping up to date with current daily events; • researching topics using suitable strategies; • practising writing various media-based text types; • using selected traditional and digital media formats to do so. 				
Formal Requirements					
Learning Requirements	It is recommended that students take this course after completion of the course <i>Advanced Language Competency II</i> in their S1 and after their semester abroad.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous	* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.				

Module Handbook: Course Description

Course Title	Advanced Cultural and Media Studies S1 *				
Course Code	21135 2				
Module	Public Communication in Cultural Context S1				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course (Students may choose language combination)	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	S1 of the chosen relevant cultural area (Main Language, Foreign language 1 oder Foreign language 2)				
Learning Objectives / Competencies	Looking at specific in-depth aspects, students should be able to assess the importance of culture-specific norms for public media production and communication of media production. With regard to these aspects, they should be able the comparatively evaluate the conditions of media production and the (including historical, legal, historically influenced conceptual) role of the media today in selected cultural areas (or countries).				
Outline of Syllabus	Students achieve this by ... <ul style="list-style-type: none"> gaining knowledge of selected culture-specific aspects of media history, public and private media production, media landscape or media-based areas of art/popular culture. Depending on the course approach, students will gain knowledge through communal lectures, independent research or through (self-organised) excursions or (day) trips; applying appropriate theoretical approaches to research suitable current or historical examples for the relevant course topic; assessing, using specific examples, the relevance of a collective formation of identity, interpretation of the past and self-perception in the relevant media culture and where possible also comparing the media culture in the two countries/cultural areas with regard to these aspects. 				
Formal Requirements					
Learning Requirements	<ul style="list-style-type: none"> Completion of Culture and Area Studies in S1; language skills at the required level for the chosen language (e.g. German: C+). Exact details will be given by the relevant staff member. 				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	The assessment must be completed in the S1 and can, depending on specifications of the relevant staff member, also be carried out in the form of a written or audio-visual piece of work produced throughout the semester.				
Miscellaneous	<p>* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.</p> <p>Students will be notified of the exact course topic by the relevant staff member.</p>				

Module Handbook: Module Description

Module	Public Communication in Cultural Context S2				
Module Code	21136				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Villalón, Dr Dahmer and Charles				
Module Status	Compulsory Module (Students may choose language combination)	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Applied Media Communication Studies S2 (GS, F1 or F2)	2	3
	Ü	2	Advanced Cultural and Media Studies S2 (GS, F1 or F2)	2	3
Learning Objectives / Competencies	<p>Looking at specific in-depth aspects, students should be able to comparatively evaluate the conditions of media production, the role of the media today in selected cultural areas (or countries) and the culture-specific text genre conventions for media-based public communication.</p> <p>Utilising their knowledge of culture-specific norms and text-genre conventions, they should be able to correspond in the target language in a manner best suited to their audience and to the relevant medium of communication.</p>				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Both courses in this module are assessed. The marks will count for 50% each of the overall module grade. Students must pass both course assessments to pass the module.				
Comments and Conditions for Choosing Courses	Students are free to choose their language combination.				
Miscellaneous	* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.				

Module Handbook: Course Description

Course Title	Applied Media Communication Studies S2*				
Course Code	21136 1				
Module	Public Communication in Cultural Context S2				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course (Students may choose language combination)	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Essay or Written Test		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	S2				
Learning Objectives / Competencies	<p>Students should be able to pose questions independently regarding their relevant topic and to study the topic in a objectively critical manner. Students will explore the relevant topic thoroughly, using suitable research techniques. They should be able to formulate their exact findings and express themselves appropriately (at the corresponding CEFR level of competency). They should be able to edit and self-criticise their written work, managing their time reasonably to meet tight deadlines.</p> <p>Students acquire these competencies in order to gain an overview of working in the media industry and to be able to differentiate between various text types, genres and formats, and to produce such texts themselves in their later career.</p>				
Outline of Syllabus	<p>Students achieve this by ...</p> <ul style="list-style-type: none"> • keeping up to date with current daily events; • researching topics using suitable strategies; • practising writing various media-based text types; • using selected traditional and digital media formats to do so. 				
Formal Requirements					
Learning Requirements	It is highly recommended that students take this course after completion of Advanced Language Competency II in S1 (First Language) and following completion of the Semester Abroad.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous	* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.				

Module Handbook: Course Description

Course Title	Public Communication in Cultural Context S2*					
Course Code	21136 2					
Module	Advanced Cultural and Media Studies S2					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course (Students may choose language combination)			Semester	Summer Semester	
Stage in Degree Programme	6 th Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs	
Teaching Language	S2 for the chosen cultural area					
Learning Objectives / Competencies	Looking at specific in-depth aspects, students should be able to assess the importance of culture-specific norms for public media production and communication of media production. With regard to these aspects, they should be able to comparatively evaluate the conditions of media production and the (including historical, legal, history-inherent conceptual) role of the media today in selected cultural areas (or countries).					
Outline of Syllabus	<p>Students achieve this by ...</p> <ul style="list-style-type: none"> gaining knowledge of selected culture-specific aspects of media history, public and private media production, media landscape or media-based areas of art/popular culture. Depending on the course approach, students will gain this knowledge through communal lectures, independent research or through (student-organised) excursions or (day) trips; applying appropriate theoretical approaches to research suitable current or historical examples for the relevant course topic; assessing, using specific examples, the relevance of a collective formation of identity, interpretation of the past and self-perception in the relevant media culture and where possible also comparing the media culture in the two countries/cultural areas with regard to these aspects. 					
Formal Requirements						
Learning Requirements	<ul style="list-style-type: none"> Completion of <i>Culture and Area Studies</i> in S1; Language skills at the required level for the chosen language (e.g. German: C+). Exact details will be given by the relevant staff member. 					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The assessment must be completed in the S1 and can, depending on specifications of the relevant staff member, also be carried out in the form of a written or audio-visual piece of work produced throughout the semester.					
Miscellaneous	<p>* The language S1 (in module 21135) and S2 (in module 21136) must be different languages. As their S1 or S2 students may choose their main language (German), their first foreign language or their second foreign language.</p> <p>Students will be notified of the exact course topic by the relevant staff member.</p>					

Specialisation

Translation

Module Handbook: Module Description

Module	Translation				
Module Code	21141				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Krüger, Prof. Dr Beaton-Thome, Prof. Dr Wiene				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	7 ECTS	Hours per Week	6		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	1	Translation Project F1 or F2	2	2
	VÜ	2	Liaison Interpreting F1 or F2	2	2
	S	3	Translation Studies Seminar	2	3
Learning Objectives / Competencies	On the one hand, students should be able to operate in professional translation settings and, on the other hand, discuss theories and issues from the field of translation studies.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	Module 21109 <i>Basic Translation I F1</i> ; Module 21110 <i>Basic Translation I F2</i> ; Module 21111 <i>Advanced Translation I F1</i> ; Module 21115 <i>Basic Theory I</i> .				
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation Project F1 or F2				
Course Code	21141 1				
Module	Translation				
Course Programme	Multilingual Communication BA				
Course Type	VÜ	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Practical Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German (some material may be taught in English, French or Spanish)				
Learning Objectives / Competencies	Students should be able to work in teams on a translation project, using suitable language and translation technology in order to gain an initial insight into the working phases and processes of modern specialist communication, to be able to participate in translation projects in their later career or to use their fundamental translation project skills in further translation-based studies.				
Outline of Syllabus	The focus of this course is a realistic translation commission which could be completed for a charitable organisation, for example. First, students will analyse the project requirements, decide upon the administrative and substantive processes and identify, where appropriate, necessary or useful linguistic and translation technology tools. Whilst completing the project, the students will take on various roles such as project management, translation or quality assurance. The course syllabus will be decided by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Liaison Interpreting F1 or F2				
Course Code	21141 2				
Module	Translation				
Course Programme	Multilingual Communication BA				
Course Type	VÜ	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Oral Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German and the relevant foreign language				
Learning Objectives / Competencies	Students should be able to interpret general dialogues and simple business negotiations by learning verbal and non-verbal speech factors and the necessary comprehension, memory and reproduction competencies and by applying the related techniques (note-taking, fundamental translation skills). In this course, students will learn the basic techniques of liaison interpreting which constitute the basis for the course 21143 2 <i>Public Service Interpreting F1 or F2</i> . Finally, students should be able to analyse professional ethical principles in communicative settings.				
Outline of Syllabus	The course will focus on interpreting general dialogue as well as discussions in theme-related communicative situations between business partners and/or representatives from different cultural backgrounds in simple interpreting modes (sentence for sentence, consecutive interpreting of short passages of speech).				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks	Oral examination with partial assessment(s). The partial assessment(s) must be successfully completed before students are permitted to register for the oral examination.				
Miscellaneous	This course provides students with the basic skills required for the course 21143 2 <i>Public Service Interpreting F1 or F2</i> . Both courses therefore constitute a one-year training period which qualifies students to complete simple interpreting tasks for public authorities.				

Module Handbook: Course Description

Course Title	Translation Studies Seminar					
Course Code	21141 3					
Module	Translation					
Course Programme	Multilingual Communication BA					
Course Type	Seminar			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Summer Semester	
Stage in Degree Programme	4 th Semester			Assessment Method	Essay	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	Students will be notified of this by the relevant staff member.					
Learning Objectives / Competencies	Students should be able to develop a theoretical research question based on the research and/or professional aspects of translation. Students will present their project, discussing an issue relevant to the seminar and subsequently building on this to write an academic essay which should equally respect the topics discussed throughout the seminar. In completing this task, they will utilise their previously acquired academic writing skills, intergrating the relevant specialist knowledge and methodologies from the various fields of translation studies.					
Outline of Syllabus	The seminar can be chosen from a range of seminars available to students of the Multilingual Communication BA programme. The thematic focus and syllabus will be decided by the relevant staff member offering the course. The research question which students will develop for the presentation and essay must correspond to the content and methodologies of their chosen specialisation and of the module, i.e. the topics and the level of difficulty of the syllabus must allow students to achieve the course objectives (see assessment remarks).					
Formal Requirements						
Learning Requirements	The course builds on the skills acquired in module 21117. Students must also possess the competencies gained in module 21115.					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The course will <i>either</i> comprise of two partial assessments for which an overall grade will be awarded: - individual or group presentation with research paper or media support - written academic essay (10 to 15 pages) <i>or</i> the course will be composed of one graded assessment - written academic essay (10 to 15 pages).					
Miscellaneous						

Module Handbook: Module Description

Module	Specialisation Translation and Technical Writing				
Module Code	21142				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Wiene and Prof. Dr Link				
Module Status	Compulsory Module (Students may choose courses but must reach stipulated credit value for module)		Duration	1 Semester	
Credit Value (ECTS)	9 ECTS		Hours per Week	6	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	1	Principles of Specialised Translation Engineering and Technology/Scientific Texts/Medicine F1 or F2 (compulsory)	2	3
	VÜ	2	Principles of Specialised Translation Law/Business F1 or F2	2	3
	VÜ	3	Literary Translation F1 or F2	2	3
	VÜ	4	Technical Writing (compulsory)	2	3
Learning Objectives / Competencies	Students should be able to translate simple specialist and/or literary texts as well as apply document analysis and production skills in the field of technical writing.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	The module builds on the skills and knowledge attained in the modules 21109, 10, 11 and 15.				
Assessment Methods, Requirements for Acquisition of ECTS	The module grade is composed of the partial assessment grades attained in the three chosen courses.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Principles of Specialised Translation Engineering and Technology/Scientific Texts/Medicine F1 or F2					
Course Code	21142 1					
Module	Specialisation Translation and Technical Writing					
Course Programme	Multilingual Communication BA					
Course Type	Lecture with Tutorial			Duration	1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Written Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	dependent on language studied					
Learning Objectives / Competencies	Students should be able to translate simple texts from the fields of technology and engineering, sciences and/or medicine, assessing the possible problems of specialist translation. Students acquire these competencies in order to work in the translation profession at a BA level and in preparation for postgraduate translation studies.					
Outline of Syllabus	Students will translate simple, subject-specific text types and genres which are commonplace on the translator market. They will develop special research strategies and carry out analyses of source and parallel texts, taking into consideration the information gained through their analyses during subsequent translation tasks. The exact course syllabus will be decided by the relevant staff member.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous	This course is obligatory for all students of the module.					

Module Handbook: Course Description

Course Title	Principles of Specialised Translation Law/Business F1 or F2					
Course Code	21142 2					
Module	Specialisation Translation and Technical Writing					
Course Programme	Multilingual Communication BA					
Course Type	Lecture with Tutorial	Duration		1 Semester		
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)		Semester		Summer Semester	
Stage in Degree Programme	4th Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	dependent on language studied					
Learning Objectives / Competencies	Students should be able to translate simple texts from the fields of law and economics, assessing the possible problems of specialist translation. Students acquire these competencies in order to work in the translation profession at a BA level and in preparation for postgraduate translation studies.					
Outline of Syllabus	Students will translate simple, subject-specific text types and genres which are commonplace on the translator market. They will develop special research strategies and carry out analyses of source and parallel texts, taking into consideration the information gained through their analyses during subsequent translation tasks. The exact course syllabus will be decided by the relevant staff member.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	Literary Translation F1 or F2					
Course Code	21142 3					
Module	Specialisation Translation and Technical Writing					
Course Programme	Multilingual Communication BA					
Course Type	Lecture with Tutorial	Duration		1 Semester		
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)		Semester		Summer Semester	
Stage in Degree Programme	4th Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	dependent on language studied					
Learning Objectives / Competencies	Students should be able to translate simple literary texts, assess pre-translated texts and assess the possible problems of literary translation (e.g. regarding function, genre and reception). Students acquire these competencies in order to work in the translation profession at a BA level and in preparation for postgraduate translation studies.					
Outline of Syllabus	Students will translate simple literary extracts. They will develop special research strategies, carry out text analyses, taking into consideration the information gained through their analyses during their translation tasks. The exact course syllabus will be decided by the relevant staff member.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	Technical Writing					
Course Code	21142 4					
Module	Specialisation Translation and Technical Writing					
Course Programme	Multilingual Communication BA					
Course Type	Lecture with Tutorial			Duration	1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Graded Practical Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to apply document analysis and production skills in the field of technical writing. Students acquire these competencies so that they are able to utilise fundamental technical writing skills in their later career or in further postgraduate studies (e.g. Specialized Translation or Terminology and Language MA programme).					
Outline of Syllabus	Students will analyse different types of documentation and of technical writing and should be able to differentiate them, looking at content, linguistic and macrostructural characteristics. They will look at text structuring methods and apply these to produce their own pieces of technical writing.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous	This course is obligatory for all students of the module.					

Module Handbook: Module Description

Module	Specialisation Interpreting				
Module Code	21143				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Beaton-Thome				
Module Status	Compulsory Module (Students may choose courses but must reach stipulated credit value for module)	Duration		1 Semester	
Credit Value (ECTS)	6 ECTS	Hours per Week		4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Principles of Conference Interpreting F1 or F2	2	3
	Ü	2	Public Service Interpreting F1 or F2	2	3
	Ü	3	Written Summary of Spoken Discourse and Oral Translation F1 or F2	2	3
Learning Objectives / Competencies	By the end of this course, students should have gained an insight into two of three areas of interpreting. They should be able to prove basic knowledge of the requirements and conditions of conference interpreting and/or public service interpreting, and complete simple interpreting tasks. They should be able to reflect critically upon their role in different settings. Depending on their chosen courses, students should also be able to orally reproduce a written source text in one language into another language, thereby developing the oral and written language usage and language transfer skills required to be able to comprehensively evaluate and successfully complete given translation tasks in various settings.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	Students are only permitted to register for course 21143 2 <i>Public Service Interpreting F1 or F2</i> after successful completion of course 21142 2 <i>Liaison Interpreting</i> .				
Assessment Methods, Requirements for Acquisition of ECTS	Module oral examination with partial assessment(s). The partial assessment(s) must be successfully completed before students are permitted to register for the oral examination.				
Comments and Conditions for Choosing Courses					
Miscellaneous	This module is recommended to students interested in applying to the MA programme „Conference Interpreting“.				

Module Handbook: Course Description

Course Title	Principles of Conference Interpreting F1 or F2					
Course Code	21143 1					
Module	Specialisation Interpreting					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)			Semester	Summer Semester	
Stage in Degree Programme	6th Semester			Assessment Method	Oral Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs	
Teaching Language	German and the relevant foreign language					
Learning Objectives / Competencies	Students should be able to prove basic knowledge of the requirements and conditions of conference interpreting, and complete simple interpreting tasks.					
Outline of Syllabus	<p>Recognising and applying the different procedural subcomponents of conference interpreting; consciously utilising aural comprehension and oral text production skills in German and in the relevant foreign language; analytical thinking and flexible language usage as fundamental processes of interpreting.</p> <p>This course provides students with an initial opportunity to prepare for the Conference Interpreting MA programme.</p>					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	Module oral examination with partial assessment(s). The partial assessment(s) must be successfully completed before students are permitted to register for the oral examination.					
Miscellaneous	This course is recommended to students interested in applying for the MA programme „Conference Interpreting“.					

Module Handbook: Course Description

Course Title	Public Service Interpreting F1 or F2					
Course Code	21143 2					
Module	Specialisation Interpreting					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial		Duration		1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)		Semester		Summer Semester	
Stage in Degree Programme	6th Semester		Assessment Method		Oral Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs	
Teaching Language	German and the relevant foreign language					
Learning Objectives / Competencies	By the end of this course, students should be able to interpret in intercultural, state-controlled and institutionalised settings, critically analysing their role in such contexts.					
Outline of Syllabus	Techniques of intercultural, bilingual mediation; recognising and analysing standard tasks and problems of intercultural mediation within the regulative framework of state settings and of its public service bodies; analysing the related legal aspects as well as the fundamental principles of interpreting in combination with liaison interpreting in their different forms of individual settings; learning the basics of relevant (state-inherent) theories.					
Formal Requirements						
Learning Requirements	Students should only register for the course after successful completion of course 21142 2 <i>Liaison Interpreting</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	Module oral examination with partial assessment(s). The partial assessment(s) must be successfully completed before students are permitted to register for the oral examination.					
Miscellaneous	This course is recommended to students interested in applying for the MA programme „Conference Interpreting“.					

Module Handbook: Course Description

Course Title	Written Summary of Spoken Discourse and Oral Translation F1 or F2					
Course Code	21143 3					
Module	Specialisation Interpreting					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Optional Course (Students may choose courses but must reach stipulated credit value for module)			Semester	Summer Semester	
Stage in Degree Programme	6th Semester			Assessment Method	Oral Examination	
Credit Value (ECTS)	3 ECTS			Hours per Week	2	
Student Hours	90 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs	
Teaching Language	German and the relevant foreign language					
Learning Objectives / Competencies	Students should be able to orally reproduce a written source text from one language into another, thereby developing their oral and written language usage as well as their language transfer skills from one language into another. They should also be able to identify and apply the specific characteristics of different linguistic requirements in oral and written speech. Finally, students should be able to recognise the necessity of speech content analysis and of cultural analysis of intentions as a basis for comprehension.					
Outline of Syllabus	Spontaneous translation; paraphrasing texts; recognising text genre conventions and registers and their relevance for oral translation; taking minutes and writing reports using semantic-based note taking systems.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	Module oral examination with partial assessment(s). The partial assessment(s) must be successfully completed before students are permitted to register for the oral examination.					
Miscellaneous	This course is recommended to students interested in applying for the MA programme „Conference Interpreting“.					

Module Handbook: Module Description

Module	Translation II				
Module Code	21144				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Wiene				
Module Status	Compulsory Module	Duration		1 Semester	
Credit Value (ECTS)	9 ECTS		Hours per Week	6	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	Ü	1	Translation II from F1	2	3
	Ü	2	Translation II from F2	2	3
	Ü	3	Translation II into F1	2	3
Learning Objectives / Competencies	Students should be able to translate complex, non-specialist texts, taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies, on the one hand, to obtain the skills required to be a successful professional translator and, on the other hand, to be prepared for the specialist translational courses offered in the Specialized Translation MA programme.				
Outline of Syllabus (if applicable to whole module)	Students translate various text types and genres, developing research strategies and carrying out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the exact course syllabus by the relevant staff member.				
Formal Requirements					
Learning Requirements	The module builds on the skills and knowledge attained in the modules 21109, 21110, 21111 and 21115.				
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation II from F1				
Course Code	21144 1				
Module	Translation II				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6 th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to translate complex, non-specialist texts out of their first foreign language (F1) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies, on the one hand, to obtain the skills required to be a successful professional translator and, on the other hand, to be prepared for the specialist translational courses offered in the Specialized Translation MA programme.				
Outline of Syllabus	Students translate various text types and genres out of their first foreign language (F1) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the exact course syllabus by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation II from F2				
Course Code	21144 2				
Module	Translation II				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6 th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Students should be able to translate complex, non-specialist texts out of their second foreign language (F2) into their main language (German), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies, on the one hand, to obtain the skills required to be a successful professional translator and, on the other hand, to be prepared for the specialist translational courses offered in the Specialized Translation MA programme.				
Outline of Syllabus	Students translate various text types and genres out of their first foreign language (F2) into their main language (German). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the exact course syllabus by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation II into F1				
Course Code	21144 3				
Module	Translation II				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies	Students should be able to translate complex, non-specialist texts out of their main language (German) into their first foreign language (F1), taking relevant situational factors into consideration, in accordance with the agreed quality standards, and using suitable resources. Students acquire these competencies, on the one hand, to obtain the skills required to be a successful professional translator and, on the other hand, to be prepared for the specialist translational courses offered in the Specialized Translation MA programme.				
Outline of Syllabus	Students translate various text types and genres out of their main language (German) into their first foreign language (F1). Students will develop special research strategies and carry out analyses of source texts, parallel texts and translation commissions, taking the information they gain from this into consideration during the subsequent translational activity. Resources used during translation tasks include dictionaries and terminology banks as well as special language and translation programmes where appropriate. Students will be notified of the exact course syllabus by the relevant staff member.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	Language and Translation Technology				
Module Code	21145				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Link				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	6		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	1	Translation Technology and Terminology	4	4
	VÜ	2	Language Technology and Electronic Corpora	2	2
Learning Objectives / Competencies	By the end of this course, students should have attained theoretical and practical knowledge of modern tools available in translation and language technology, thereby developing fundamental technological skills useful for their later career or further postgraduate studies.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	IT skills, knowledge of Windows and Office				
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Translation Technology and Terminology				
Course Code	21145 1				
Module	Language and Translation Technology				
Course Programme	Multilingual Communication BA				
Course Type	Lecture with Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Graded Practical Examination		
Credit Value (ECTS)	4 ECTS	Hours per Week	4		
Student Hours	120 hrs	Teaching Hours	60 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies	Using gained theoretical and practical knowledge, students should be able to utilise modern translation and terminology tools during translation tasks, thereby developing fundamental technological skills useful for their later career or for technology-based courses in postgraduate studies (such as in the Specialized Translation MA or Terminology and Language MA programme).				
Outline of Syllabus	Students will look at functions of fundamental translation and terminology tools (particularly Translation Memory Systems which, amongst other functions, include translation memory and terminology banks), and will learn how to identify the advantageous possibilities of using such tools in the working processes of (specialised) translation.				
Formal Requirements					
Learning Requirements	Basic IT skills, skills in Word and Office It is highly recommended that students complete "Information Technology A" or "Information Technology B" (21112 2) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Language Technology and Electronic Corpora				
Course Code	21145 2				
Module	Language and Translation Technology				
Course Programme	Multilingual Communication BA				
Course Type	Lecture with Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Graded Practical Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German				
Learning Objectives / Competencies	By the end of this course, students should have gained theoretical and practical knowledge of tools used in language technology and electronic corpora, thereby developing fundamental technological skills useful for their later career or for technology-based courses in postgraduate studies (such as in the Specialized Translation MA or Terminology and Language MA programme).				
Outline of Syllabus	Students will look at the functions of fundamental language tools (such as quality assurance and editing tools). Students will work with tools in order to analyse electronic corpora and will learn to identify the advantageous possibilities of using such tools in specific specialist communication settings.				
Formal Requirements					
Learning Requirements	Basic IT skills, skills in Word and Office It is highly recommended that students complete "Information Technology A" or "Information Technology B" (21112 2) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Specialisation

Business Studies

Module Handbook: Module Description

Module	Fundamentals of Business Administration				
Module Code	21151				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Khorram				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Organisational Behaviour and Human Resource Management	2	3
	V	2	Introduction to Accounting and Finance	2	3
Learning Objectives / Competencies	By the end of this module, students should be able to describe and apply the fundamental approaches and theories of the relevant functional areas of business administration (organisation behaviour, human resource management, finance and accounting). Students acquire these competencies in order to explain the strategic relevance of each function for entrepreneurial success and gain fundamental knowledge which they can build upon in later courses.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Written module examination, focusing on both individual courses equally.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Organisational Behaviour and Human Resource Management				
Course Code	21151 1				
Module	Fundamentals of Business Administration				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies					
Outline of Syllabus	Approaches and fundamental academic theories of organisational behaviour and of human resource management (personality, intelligence, perception, attribution, motivation, conflict, team-work, team management and organisation culture, recruitment and personnel selection, staff remuneration, diversity management and staff loyalty).				
Formal Requirements					
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Introduction to Accounting and Finance					
Course Code	21151 2					
Module	Fundamentals of Business Administration					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course		Semester		Summer Semester	
Stage in Degree Programme	4 th Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies						
Outline of Syllabus	Approaches and fundamental academic theories of accounting and finance (balance sheets, profit and loss statements, cost and management accounting, German and international accounting standards, indicator analysis, investment accounting and other financial concepts).					
Formal Requirements						
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Module Description

Module	Fundamentals of Economics				
Module Code	21152				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Weyel				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	6 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Microeconomics	2	3
	V	2	International Macroeconomics	2	3
Learning Objectives / Competencies	Students should be able to explain, describe and apply the theories and mechanisms of economics in order to later reflect upon their importance and relevance for decision-making in business and business administration.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	Written module examination, focusing on both individual courses equally.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Microeconomics					
Course Code	21152 1					
Module	Fundamentals of Economics					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course	Semester		Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method		Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week		2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies	Students should be able to discuss and evaluate the fundamentals of microeconomics.					
Outline of Syllabus	Market mechanisms, elasticity, utility theory, production theory, market structures.					
Formal Requirements						
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Course Description

Course Title	International Macroeconomics				
Course Code	21152 2				
Module	Fundamentals of Economics				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	The course will be mainly held in German with some material in English.				
Learning Objectives / Competencies	Students should be able to understand and evaluate national and international economic structures. Building on the basic concept of national account systems (NAS) and on the history of dogma, students should be able to explain the “macro-economic (dis)equilibrium” in theory, practice and in the modern world as well as any related effects on economic policy.				
Outline of Syllabus	Fundamentals of macro-economics (economic cycles, unemployment and inflation, monetary and fiscal policy, measuring economic performance, final expenditures and income compilation); theory development and relevant dimensions of „economic progress“ and its critical evaluation and measurement with regard to world trade, direct investments and trade policy as well as relevant institutions (World Bank, OECD, WTO, IMF); international currency system, exchange rates and the relevance for international companies.				
Formal Requirements					
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	International Marketing				
Module Code	21153				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Khorram				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Intercultural Marketing	2	2
	V	2	Intercultural Marketing Simulation	2	3
Learning Objectives / Competencies	By the end of this course, students should be able to formulate suitable international marketing strategies on the basis of institutional, cultural, business and product-based factors, and modify the aspects of the “marketing mix”, adapting them to cultural and institutional needs. This module provides students with the basic skills required for further studies in the field and enables them to work in a supportive role in international marketing.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .				
Assessment Methods, Requirements for Acquisition of ECTS	Written examination and essay/presentation in course 21153 2				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Intercultural Marketing				
Course Code	21153 1				
Module	International Marketing				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German				
Learning Objectives / Competencies	See Module Description				
Outline of Syllabus	Fundamental marketing approaches and theories (such as market segmentation, product positioning and the marketing mix), critical reflection of modern marketing with regard to globalisation, strategic approaches in international marketing (differentiation and standardisation strategies as well as the contingency approach), taking relevant contextual factors into account as well as adapting the tools of the marketing mix in intercultural contexts.				
Formal Requirements					
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Intercultural Marketing Simulation					
Course Code	21153 2					
Module	International Marketing					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course		Semester		Summer Semester	
Stage in Degree Programme	4th Semester		Assessment Method		Written Essay or Presentation	
Credit Value (ECTS)	3 ECTS		Hours per Week		2	
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs	
Teaching Language	German					
Learning Objectives / Competencies						
Outline of Syllabus	The virtual management of an international company's marketing function in an intercultural marketing simulation, transferring, modifying and consolidating theoretical international marketing concepts discussed throughout the lecture.					
Formal Requirements						
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The assessment will be a written essay and/or a team presentation to be completed during the semester.					
Miscellaneous						

Module Handbook: Module Description

Module	Statistics				
Module Code	21154				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Khorram				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Introduction to Statistics	2	3
	Ü	2	Statistics Project	2	2
Learning Objectives / Competencies	By the end of this course, students should be able to use quantitative methods to answer a research question, develop a questionnaire for a given project, validate utilised methods, analyse the collected data and interpret the results. This module prepares students for further studies in the field of social and economic studies and provides them with the necessary knowledge for data collection in market research and human resources.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	Students must have already completed the course 21114 1 <i>Business Administration I</i> .				
Assessment Methods, Requirements for Acquisition of ECTS	Students will complete a written examination and essay in course 21154 2.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Introduction to Statistics				
Course Code	21154 1				
Module	Statistics				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	4th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies					
Outline of Syllabus	Basic theory of statistics (inferential statistics, descriptive statistics, development of hypotheses, measurement and analysis of latent variables by way of factor, variation and regression analysis)				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Statistics Project					
Course Code	21154 2					
Module	Statistics					
Course Programme	Multilingual Communication BA					
Course Type	Tutorial			Duration	1 Semester	
Course Status	Compulsory Course			Semester	Summer Semester	
Stage in Degree Programme	4th Semester			Assessment Method	Essay	
Credit Value (ECTS)	2 ECTS			Hours per Week	2	
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs	
Teaching Language	German					
Learning Objectives / Competencies						
Outline of Syllabus	Students will develop a questionnaire for a given research question and hypothesis. By means of the questionnaire, variables will be accordingly operationalised and a random sample will be taken. Students will then analyse the data using appropriate statistical analysis methods and interpret the results.					
Formal Requirements						
Learning Requirements						
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks	The assessment will be a written team essay to be completed during the semester.					
Miscellaneous						

Module Handbook: Module Description

Module	Business and Culture F1/F2				
Module Code	21155				
Course Programme	Multilingual Communication BA				
Module Leader(s)	English		French		Spanish
	Turner-Lorenz and Dr Scanlon		Verzola and Girard de Pindray		Dr García
Module Status	Compulsory Module (Students must either choose F1 or F2)		Duration	1 Semester	
Credit Value (ECTS)	5 ECTS		Hours per Week	4	
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	VÜ	1	Topics in Business and Culture F1	4	5
	VÜ	2	Topics in Business and Culture F2	4	5
Learning Objectives / Competencies	Students should be able to understand and analyse typical situations and possible relevant strategies from the world of business in order to reproduce such strategies which take intercultural particularities into account and to develop their own strategies in their later career.				
Outline of Syllabus (if applicable to whole module)	Looking at realistic situations and current events from the world of business, students will analyse, evaluate and reproduce typical processes such as those from the field of marketing or sales.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS	The assessment method will be decided by the relevant staff member. Students will complete at least one written examination which will take place at the end of the semester. Further assessments such as presentations, essays etc. may also be assigned.				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Topics in Business and Culture F1				
Course Code	21155 1				
Module	Business and Culture F1/F2				
Course Programme	Multilingual Communication BA				
Course Type	Lecture wth Tutorial	Duration	1 Semester		
Course Status	Compulsory Module (Students must either choose F1 or F2)	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies					
Outline of Syllabus					
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Topics in Business and Culture F2				
Course Code	21155 2				
Module	Business and Culture F1/F2				
Course Programme	Multilingual Communication BA				
Course Type	Lecture with Tutorial	Duration	1 Semester		
Course Status	Compulsory Module (Students must either choose F1 or F2)	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Student Hours	150 hrs	Teaching Hours	60 hrs	Independent Study	90 hrs
Teaching Language	dependent on language studied				
Learning Objectives / Competencies					
Outline of Syllabus					
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Module Description

Module	International Management				
Module Code	21156				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Prof. Dr Khorram				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Intercultural Management	2	3
	V	2	Transnational Management	2	2
Learning Objectives / Competencies	Students should be able to assess the increased complexity of human and strategic dimensions of management in international contexts, and identify and evaluate the relevant factors in institutional and cultural settings in order to make suitable decisions in international organisations. This module provides students with the basic skills required for further studies in international management and enables them to later work in a supportive management role in international organisations.				
Outline of Syllabus (if applicable to whole module)					
Formal Requirements					
Learning Requirements	Students must possess knowledge of business administration and must have already completed course 21114 1 <i>Business Administration I</i> .				
Assessment Methods, Requirements for Acquisition of ECTS	Written examination				
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Intercultural Management				
Course Code	21156 1				
Module	International Management				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German				
Learning Objectives / Competencies					
Outline of Syllabus	Overseas postings, international teams, international negotiations, diversity management, management and motivation of international employees, incultural training.				
Formal Requirements					
Learning Requirements	Students must possess knowledge of business administration and must have already completed course 21114 1 <i>Business Administration I</i> .				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Transnational Management					
Course Code	21156 2					
Module	International Management					
Course Programme	Multilingual Communication BA					
Course Type	Lecture	Duration		1 Semester		
Course Status	Compulsory Course		Semester		Summer Semester	
Stage in Degree Programme	6th Semester		Assessment Method		Written Examination	
Credit Value (ECTS)	2 ECTS		Hours per Week		2	
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs	
Teaching Language	German					
Learning Objectives / Competencies	See Module Description					
Outline of Syllabus	The framework of translational management (economic, legal, political), internationalisation process, entering international markets, international strategic management, coordination strategies in international companies, control of foreign subsidiaries, internaional business cooperation, ethical issues.					
Formal Requirements						
Learning Requirements	Students must possess knowledge of business administration and must have already completed course 21114 1 <i>Business Administration I</i> .					
Reading Material	Students will be notified of any reading material by the relevant staff member.					
Assessment Remarks						
Miscellaneous						

Module Handbook: Module Description

Module	Current Topics in Business				
Module Code	21157				
Course Programme	Multilingual Communication BA				
Module Leader(s)	Malugani				
Module Status	Compulsory Module	Duration	1 Semester		
Credit Value (ECTS)	5 ECTS	Hours per Week	4		
Courses <i>V = Lecture</i> <i>Ü = Tutorial</i> <i>S = Seminar</i> <i>P = Project</i> <i>So = Other</i>	Form	Code	Course Title	HpW	ECTS
	V	1	Vocational Perspectives in Business	2	3
	Ü	2	Applied Topics in Business	2	2
Learning Objectives / Competencies					
Outline of Syllabus (if applicable to whole module)	Applying theories and approaches from the field of business studies, students will analyse current business-related topics and their practical relevance with regard to the international and intercultural character of the course programme, and evaluate their own graduate profile. Students acquire these competencies in order to assess various business situations, develop suitable solutions and implement appropriate measures in their later career.				
Formal Requirements					
Learning Requirements					
Assessment Methods, Requirements for Acquisition of ECTS					
Comments and Conditions for Choosing Courses					
Miscellaneous					

Module Handbook: Course Description

Course Title	Vocational Perspectives in Business				
Course Code	21157 1				
Module	Current Topics in Business				
Course Programme	Multilingual Communication BA				
Course Type	Lecture	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Written Examination		
Credit Value (ECTS)	3 ECTS	Hours per Week	2		
Student Hours	90 hrs	Teaching Hours	30 hrs	Independent Study	60 hrs
Teaching Language	German or English				
Learning Objectives / Competencies	By the end of this course, students should be able to research current topics and developments in the global economy, utilising the knowledge gained in previous modules and analysing various stakeholders. Students acquire these competencies in order to assess various business situations, develop suitable solutions and implement appropriate measures in their later career.				
Outline of Syllabus	By means of a series of lectures given by staff members with different specialisations, students will look at the current developments in the global economy and will be able to consider these developments from various perspectives. Each semester, there will be a different focus to the course which will look at the constant changes and rapid developments in the global economy.				
Formal Requirements					
Learning Requirements					
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					

Module Handbook: Course Description

Course Title	Applied Topics in Business Studies				
Course Code	21157 2				
Module	Current Topics in Business				
Course Programme	Multilingual Communication BA				
Course Type	Tutorial	Duration	1 Semester		
Course Status	Compulsory Course	Semester	Summer Semester		
Stage in Degree Programme	6th Semester	Assessment Method	Case Study (Presentation)		
Credit Value (ECTS)	2 ECTS	Hours per Week	2		
Student Hours	60 hrs	Teaching Hours	30 hrs	Independent Study	30 hrs
Teaching Language	German or English				
Learning Objectives / Competencies	By the end of this course, students should be able to research practical problems, utilising knowledge gained in previous modules, taking the various stakeholders into account and developing suitable solutions. Students acquire these competencies in order to assess various specific business situations, develop suitable solutions and implement appropriate measures in their later career.				
Outline of Syllabus	Students will work in teams on specific case studies, analysing problems in consideration of all relevant factors and stakeholders in order to find the correct solutions which will be evaluated on the basis of their applicability.				
Formal Requirements					
Learning Requirements	Students are required to have successfully completed <i>Vocational Perspectives in Business</i> (21157 1) before taking this course.				
Reading Material	Students will be notified of any reading material by the relevant staff member.				
Assessment Remarks					
Miscellaneous					