

Bettina Moegelin

The Challenges Facing a Freelance Translator

Bettina Moegelin, Diplom-Übersetzerin (BDÜ) and Bankfachwirtin (IHK), has been working as a freelance translator since 1997. In her presentation she will talk about her educational background, her former positions as well as additional qualifications and will offer insight into her daily working life.

She will explain what is important and required to be or become a successful freelance translator. The following topics will be dealt with: office equipment, hardware, software, website, listings on online portals, networking, memberships in professional associations, insurance, court certification, customer loyalty tools, cooperation and exchange of information with colleagues, advertising in print and social media, finances (start-up loans), accounting (preparing a statement of net income), tax consultancy, co-sharing workplace, attending conferences and advanced training courses, prices, peer review (four-eyes principle), editing and proofreading services, do's and don'ts when talking to customers, work discipline and advantages and disadvantages of being a freelancer.