



Institute of Global Business & Society

Faculty of Business,
Economics and Law

Technology
Arts Sciences
TH Köln

4th GloBuS Conference: *Global Business and Society in the Age of Digitalization*

University of Warsaw – Faculty of Management, Room A 221
April 11, 2019

11:00 – 11:15

Welcome and Opening Addresses
Prof. dr. hab. Grzegorz Karasiewicz, Vice Dean for Student Relations
and Learning Assurance, UW
Harald Sander, Director GloBuS, TH Köln

11:15 – 12:30

Session 1: Mobility in the Digital Age

GO-JEK: From Ride-Hailing to Diversified and Sustainable E-
Commerce Platform and Ecosystem.
Ridwan Rusli, TH Köln

Determinants of shared mobility and carsharing use among young
people
Waldemar Koziol, *Grzegorz Tchorek* and *Filip Targowski*, UW

12:30 – 13:30

Lunch Break
Poster Session Global MBA Thesis Project

13:30 – 14:30

Session 2: GlobalMBA Thesis Research:

Presentation & Discussion of GlobalMBA Thesis Projects
GlobalMBA Students, *GlobalMBA Directors*, *Harald Sander*, *GloBuS*

14:30 – 15:00

Coffee Break
Poster Session Global MBA Thesis Project

15:00 – 17:00

Session 3: Finance in the Digital Age

Macroprudential Policies and Banking Competition
Małgorzata Olszak, UW

Aggregate Insider Trading and the Predictability of the Equity
Premium
Felix Miebs, TH Köln

Banks' credit ratings - is the business line important?
Patrycja Chodnicka-Jaworska, UW

17:00

Networking