

Study Program International Business, Course offer in English Winter Semester 23/24 at TH Köln

For students of all faculties:

Language courses on different levels offered by the language center

https://www.th-koeln.de/en/international_office/program-for-international-students_78638.php

Bachelor International Business:

Managerial Microeconomics (6 ECTS)

Introduction to Intl. Business (6 ECTS)

Consulting & Digitalization (6 ECTS)

Introduction to Intern. Accounting and Taxation (6 ECTS)

Introduction to Intern. Business Law (6 ECTS)

Quantitative Methods B (6 ECTS)

International Economics (6 ECTS)

International Corporate Finance (6 ECTS)

International Management and Ethics (6 ECTS)

Cross Cultural Competence (Part 1: 3 ECTS, Part 2 will be taught in summer semester 2024) *

* Cross Cultural Competence: Special regulation for incoming students who

- 1.) only stay for the autumn semester
- 2.) started in spring and who have their second and last semester in autumn

Only these two groups of students are allowed to do a supplemental task in CCC in order to achieve 6 ECTS in one semester. Please ask the professor at the beginning of the semester if she can give you a supplemental task.

Master students are allowed to take part in Bachelor Courses whereas Bachelor students are NOT allowed to choose Master courses.

Master International Business:

Data Analytics (6 ECTS)

International Sustainable Marketing and Branding (6 ECTS)

International Accounting and Sustainable Finance (6 ECTS)

Virtual Business Development Lab (6 ECTS)

Global Economics (6 ECTS)

Cross-Cultural Self and Management Competencies (3 ECTS)

Important to know:

Please make sure that you appear in the first or at least in the second course lesson of the course with group and project work. Please read the module description carefully to find out if the course requires group and project work. It is not possible to join these courses once the semester is running.

Important dates in winter semester 23/24

04.10.2023 Start of the lectures

27.11.2023 – 01.12.2023 project week

23.12.2023 – 02.01.2024 Christmas break, start of the lectures: 08.01.2024

03.01.2024 – 06.01.2024 block courses, preponed and postponed lectures

26.01.2024 end of the lectures

27.01.2024 – 10.02.2024 exam period

Courses in English language and dates of the summer semester:

Course offer in **International Business Bachelor** in English language, summer semester 2024

Course	ECTS	special feature	year
Introduction to Marketing	6		1
International Management Accounting	6		1
Business Psychology	6		1
International Macroeconomics	6		1
Quantitative Methods A	6		1
International Marketing	6		1
Cross Cultural Competence 2	3	Only for those who passed CCC1 in winter semester 2023/24	2
Exportmanagement	6		2
Negotiating across Cultures	6	Offered by the language center	2
Business Ethics	6		2
International Human Resources Management	6		2
Behavioral Economics	6		2
Economic Policy and Empirical Evidence	6		2
International Supply Chain Management	6		3
International Capital Markets	6		3
Simulation Game International Management	6		3
Marketing for Logistics Service Suppliers	6	Study program Logistics	3

Course offer in **International Business Master** in English language, summer semester 2024

Sustainable Global Strategy	6		4
Managing Risk and Business Resilience	6		4
Behavioral and Business Ethics	6		4
International Entrepreneurship Lab	6		4
Business Research Methods	6		4
Study, Career and Research Coaching 2	3		5

Global Logistics and Sustainable Supply Chains	6	5
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Master students are allowed to participate in Bachelor courses.