

**Studienverlaufsplan** Stand 22.12.04

Semester	Kontaktstunden/Woche bzw. ECTS-credits							
	1	c	2	c	3	c	4	c
<b>Functional Strategic Competence</b>								
Operative and Strategic International Marketing	4	6						
Global Strategy			4	6				
International Business Development			4	6				
Global Business Logistics	4	6						
International Risk Management	4	6						
<b>Tools and methods competence</b>								
Quantitative Methods	4	6						
Cross Cultural Management			4	6				
<b>Decisionmaking framework</b>								
Global Economics	4	6						
<b>Electives (2 von 3)</b>			8	12				
International Human Resource Management								
International Business Law								
Knowledge Management								
<b>Auslandsstudium: Electives</b>								
5 Kurse aus den Bereichen (*= verpflichtend):								
Finance *					20	30		
Accounting *								
Business Ethics *								
Human Resource Management *								
Regional Studies								
Emerging Markets								
Economic Geography								
International Politics								
<b>Masterprüfung</b>								
Multidisciplinary Research							4	6
Thesis und Kolloquium								24
<b>Stunden / Woche / credits</b>	<b>20</b>	<b>30</b>	<b>20</b>	<b>30</b>	<b>20</b>	<b>30</b>	<b>4</b>	<b>30</b>