



Foto: Thilo Schmilgen, TH Köln

Faculty of Business,  
Economics and Law

Information about the degree program

# International Business and Global Transformation

## Master of Arts

**Technology  
Arts Sciences**  
**TH Köln**

### At a Glance

Program	IBGT
Degree	Master of Arts
Type of program	Full-time program
Beginning of program	Winter semester
Program duration	4 semesters
Credits	120 ECTS
Language of instruction	English
Campus	Südstadt Campus
Restricted admission	No

### Why study International Business?

The Master's program in International Business prepares you for the various challenges that await you in a complex, globally competitive business environment. The program is designed to enhance your business expertise but also your methodical, social, language and intercultural skills through a mandatory semester abroad and an application-oriented approach to teaching. All classes are taught in English. You will learn to use targeted analyses to develop and implement solutions for complex problems facing internationally operating companies and organizations. You will obtain an extensive overview of all aspects of international business as well as in-depth knowledge and understanding of all related management areas. The program aims at laying the foundation for our graduates to pursue an internationally oriented career. During your semester abroad you will have the opportunity to specialize in those aspects of international business that you are most interested in. As a graduate of our Master's program you will be well-prepared for top-level positions in the field of international business and are also qualified to undertake doctoral research. Both career paths equally require individuals who are able to make responsible decisions in an independent and sustainable manner.

### Which career prospects do I have?

Graduates of our Master's program are awarded the internationally recognized academic degree Master of Arts (120 ECTS credits).

You will have excellent career prospects due to the strong international focus of the program which lays an excellent foundation for your future career in a globalized business world.

### What and how will I learn?

You will enhance your knowledge in the following fields: Functional strategic competence, tools and methods competence as well as decision-making frameworks.

During your semester abroad you will have the opportunity to focus on one of the following specializations: Accounting, business ethics, economic geography, emerging markets, finance, human resource management, international politics, local/regional business culture or regional studies. This is your chance to focus on what interests you most.

Case studies, business simulation games, e-learning modules, training sessions and regular feedback will help you to combine and apply your individual skills. Students also have the option to enroll in summer schools abroad.



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### Where can I find additional information?

Further information on the program and its curriculum, the application process as well as information on academic advising and other services at TH Köln are available on our website: [www.th-koeln.de/international\\_business\\_ma](http://www.th-koeln.de/international_business_ma) ↗

### Do I fulfill the admission requirements?

You should have a general interest in international business and economic relations as well as excellent English language skills since the program is taught entirely in English. Information on the admission requirements for the Master's program in International Business is available on our website under the category »How to Apply«.

### How can I apply for admission?

Applications can be submitted through our online application platform:

<https://bewerbung.th-koeln.de> ↗

### Whom can I contact for additional information on the application process?

If you have questions regarding the application process, e.g. application deadlines, please contact TH Köln's Office of Student and Examination Services:

Contact information:

TH Köln

**Office of Student and Examination Services**

Claudiusstraße 1

50678 Cologne, Germany

Room 41B

P: +49 221-8275-5840

E: [studium-suedstadt@th-koeln.de](mailto:studium-suedstadt@th-koeln.de)

The Office of Student and Examination Services can also provide information on the application process for international applicants.

### Where will I study?

With approx. 26,000 students currently enrolled, TH Köln is the largest University of Applied Sciences in Germany. Consisting of 11 faculties, it offers a large number of programs in various academic fields.

More than 3,000 students study at the Faculty of Business, Economics and Law, making it TH Köln's second largest faculty. Our faculty has an excellent reputation among HR managers of numerous German companies.

The program is offered and coordinated by the Schmalenbach School of Business and Economics. The faculty as well as the Schmalenbach School are both well-connected within the local business community. This makes it possible to adjust the curriculum to the demands of potential future employers of our graduates. You will have the opportunity to hear guest lectures from business leaders, participate in various projects in collaboration with companies or join informal get-togethers and mentoring sessions.

### Where can I get support?

There are several student initiatives at TH Köln which can help you organize your studies or which you may join to meet other students and experience Cologne's rich cultural life. Our students have the opportunity to participate in numerous activities offered by our Faculty Student Association, the »Werk« (Kölner Studierendenwerk) or the General Students' Committee. Depending on your personal interests you may choose to volunteer for a social cause or join a sports team and connect with other students from all over the world, thus building a professional and social network that will last a lifetime.

Students in need of financial support may apply for a scholarship. Additional information is available on our website:

[www.th-koeln.de/finanzierung](http://www.th-koeln.de/finanzierung) [in German] ↗



### Kontakt

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