

ANLAGE: STUDIENVERLAUFSPLAN

Code	MA Internationales Management und Interkulturelle Kommunikation	Σ SWS	Σ ECTS	LV-Art	THK		UW		DUFE		UNF	
					SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS
224	Lehrveranstaltungen / Module											
01	MODUL <i>Applied Intercultural Communication: Germany:</i>	8	10	P								
01 1	<i>Germany:</i>	3	4	SU	3	4						
01 2	Intercultural Communication (+ Intercultural Training)	3	3	SU	3	3						
01 3	Business Environment: Germany Applied Intercultural Communication: Germany	2	3	SU	2	3						
02	MODUL <i>Concepts and Controlling of Global Business:</i>	7	9	P								
02 1	Global Economics (+ Thesis Seminar)	4	5	SU	4	5						
02 2	International Management Accounting	3	4	SU	3	4						
03	MODUL <i>Applied Intercultural Communication: Poland:</i>	5	6	P								
03 1	<i>Poland:</i>	3	3	SU			3	3				
03 2	Business Environment: Poland Applied Intercultural Communication: Poland	2	3	SU			2	3				
04	MODUL <i>Global and European Business I:</i>	4	6	P								
04 1	Organizational Theory	2	3	SU			2	3				
04 2	International Management and Strategy	2	3	VÜ			2	3				
05	MODUL <i>Global and European Business II:</i>	4	5	P								
05 1	Human Resources Management	2	2	SU			2	2				
05 2	Advanced Financial Management	2	3	SU			2	3				
06	MODUL <i>Global Management Tools:</i>	5	7	P								
06 1	Management Information Systems (MIS)	2	3	VÜ			2	3				
06 2	Making Decisions with Data (Statistics)	3	4	U	3	4						
07	MODUL <i>Global Management Methods:</i>	5	7	P								
07 1	International Marketing	2	3	VÜ							2	3
07 2	Advanced Business Policy	3	4	SU							3	4
08	MODUL <i>Applied Intercultural Communication: China:</i>	6	6	P								
08 1	Business Environment: China	3	3	VÜ					3	3		
08 2	Applied Intercultural Communication: China	3	3	VÜ					3	3		
09	MODUL <i>Global Business Strategies:</i>	6	8	P								
09 1	International Finance	3	4	VÜ					3	4		
09 2	Modelling and Management of Operations	3	4	SU							3	4
10	MODUL <i>Applied Intercultural Communication: USA:</i>	6	6	P								
10 1	Business Environment: USA	3	3	SU							3	3
10 2	Applied Intercultural Communication: United States	3	3	SU							3	3
11	MODUL <i>Master Thesis and Defense</i>		20									
	GESAMTSUMME/TOTAL:	56	90		18	23	15	20	9	10	14	17

Abkürzungen:

THK Technische Hochschule Köln
 UW Uniwersytet Warszawski
 DUFE Dongbei University of Finance and Economics
 UNF University of North Florida

ECTS ECTS credit points
 SWS contact hours per week
 LV-Art: type of course: V=lecture, Ü=tutorial, S=seminar, P=project, SU= seminar class
 Modul-Art: type of module: **P**=compulsory, **WP**=compulsory elective