



English course offer for exchange students
International Business programmes

International Business Bachelor

*This course offer is subject to change.

Winter Semester

Course	ECTS
Introduction to International Business	6 ECTS
Managerial Microeconomics	6 ECTS
Consulting & Digitalization	6 ECTS
Introduction to International Accounting and Taxation	6 ECTS
Introduction to International Business Law	6 ECTS
Quantitative Methods B	6 ECTS
International Economics	6 ECTS
International Corporate Finance	6 ECTS
International Management and Ethics	6 ECTS
Cross-Cultural-Competence *	3 ECTS

Summer Semester

Course	ECTS
Introduction to Marketing	6 ECTS
International Management Accounting	6 ECTS
Business Psychology	6 ECTS
International Macroeconomics	6 ECTS
Quantitative Methods A	6 ECTS
International Marketing	6 ECTS
Exportmanagement	6 ECTS
Negotiating Across Cultures	6 ECTS
Business Ethics	6 ECTS
International Human Resource Management	6 ECTS
Behavioural Economics	6 ECTS
Economic Policy and Empirical Evidence	6 ECTS
International Supply Chain Management	6 ECTS
International Capital Markets	6 ECTS
Simulation Game International Management	6 ECTS
Cross-Cultural-Competence *	3 ECTS

* Cross Cultural Competence:

- 1.) Students, who only stay for the autumn semester are allowed to do a supplemental task in CCC in order to achieve 6 ECTS in one semester.
- 2.) Students, who only stay for the spring semester can participate if they have prerequisite knowledge of at least one cultural system and they are allowed to do a supplemental task in CCC in order to achieve 6 ECTS in one semester.

Please ask the professor at the beginning of the semester if she can give you a supplemental task.

Please note, that Master students are allowed to take part in Bachelor courses, whereas Bachelor students are NOT allowed to choose Master courses.

Further information on course contents can be found here: https://www.th-koeln.de/mam/downloads/englisch/studies/programs/f04/intbus_ba/course_book_ibb_2019.pdf

International Business Master

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Winter Semester

Course	ECTS
Data Analytics	6 ECTS
International Sustainable Marketing and Branding	6 ECTS
International Accounting and Sustainable Finance	6 ECTS
Virtual Business Development Lab	6 ECTS
Global Economics	6 ECTS
Cross-Cultural Self and Management Competencies *	3 ECTS
Study, Career and Research Coaching 1	3 ECTS
Study, Career and Research Coaching 3	3 ECTS

* Cross-Cultural Self and Management Competencies: Please ask the professor at the beginning of the semester if she can give you a supplemental task, in case 6 ECTS are needed.

Summer Semester

Course	ECTS
Sustainable Global Strategy	6 ECTS
Managing Risk and Business Resilience	6 ECTS
Behavioural and Business Ethics	6 ECTS
International Entrepreneurship Lab	6 ECTS
Business Research Methods	3 ECTS
Study, Career and Research Coaching 2	3 ECTS
Global Logistics and Sustainable Supply Chains	6 ECTS
Study, Career and Research Coaching 3	3 ECTS
Study, Career and Research Coaching 4	3 ECTS
Decision Making in Complex Environments	3 ECTS

Master students are allowed to participate in Bachelor courses.

Further information on course contents can be found here: https://www.th-koeln.de/mam/downloads/englisch/studies/programs/f04/intbus_ma/modulhandbuch_ibma.pdf

Language Courses:

For students of all faculties:

Language courses on different levels offered by the language center

https://www.th-koeln.de/en/international_office/program-for-international-students_78638.php

For further questions on your course selection, please contact Christina Linnemann (christina.linnemann@th-koeln.de).



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