A row of seven wooden Scrabble tiles spelling out the word "EXPLORER". The tiles are arranged in a slightly curved line on a white background. Each tile has a black letter and a small black number in the bottom right corner. The letters and their point values are: E (1), X (8), P (3), L (1), O (1), R (1), and E (1).

EXPLORER

INTERDISZIPLINÄRE SOCIAL INNOVATION SUMMER CHALLENGE 2019



AN IDEA WITHOUT ACTION IS LIKE A BOW WITHOUT AN ARROW
Dr. Martin Luther King

WARUM TEILNEHMEN?

- Interdisziplinäres Projekt von Idee über Prototypen bis zum Business Plan
- Wende Methoden konkret an
- Nutzt vielseitiges Fachwissen im Team um soziale Probleme zu lösen
- Bereite dich auf den (interdisziplinären) Arbeitsalltag vor





MOTTO 2019: “SAUBERE SEIFE”

HERAUSFORDERUNG

Entwickelt in einem (interdisziplinären) Team ein Produkt / eine Dienstleistung, welche(s) das Erlebnis des Kunden verbessert. Das Produkt sollte dabei (selbst) repariert werden können, aus nachhaltigen Materialien hergestellt werden. Produkt und Dienstleistung sollen möglichst wenig CO2 Emission verursachen aber hygienisch sein und wirtschaftlich erfolgreich sein können.



**WAS EUCH
ERWARTET**

Define

The
Optimizer
The Planner

groups of
friends
travelling
together

Solve
the
problem

Understand RC

2. PROBLEMS / PAINS

Which problems do you solve for your customer?
There could be more than one, explore different ones.
eg. existing solar solutions for private houses are not considered
a good investment (1).

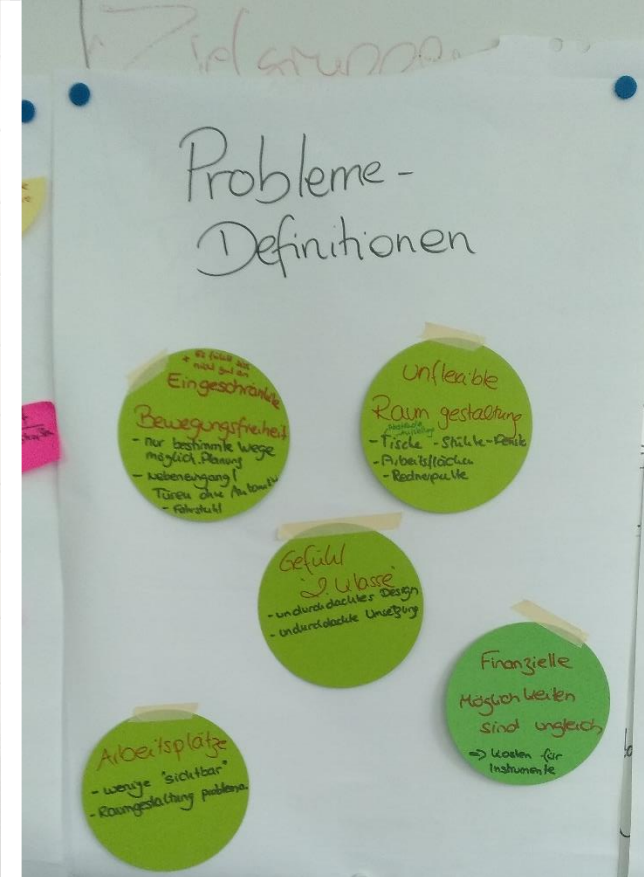
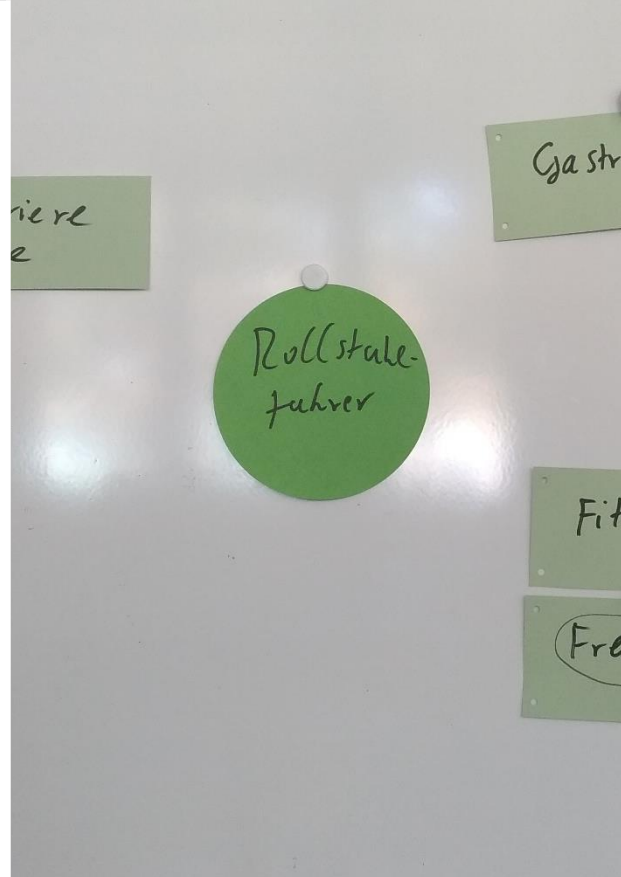
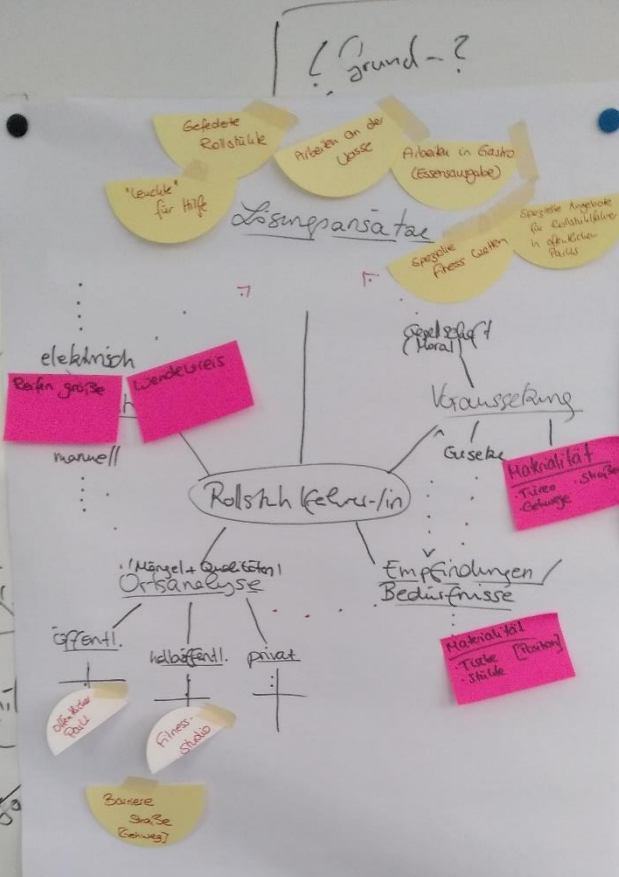
X
TOO MANY
POINTS FOR
COMPARISON
(ET)

Hard to
coordinate

TOO MANY
TABS

Too much
irrelevant
info on SR
cards

DESIGN THINKING



IMPRESSIONEN 2018

A group of people are working in a modern office setting. In the foreground, a man with dark hair is seen from behind, wearing large black headphones and typing on a laptop. To his left, a woman with long dark hair is also working on a laptop. In the background, another man is talking on a headset while looking at a laptop. The office has a warm, wooden interior with large windows. A small potted plant sits on the desk. A semi-transparent circular overlay on the right side of the image contains the text "PROJEKT MANAGEMENT".

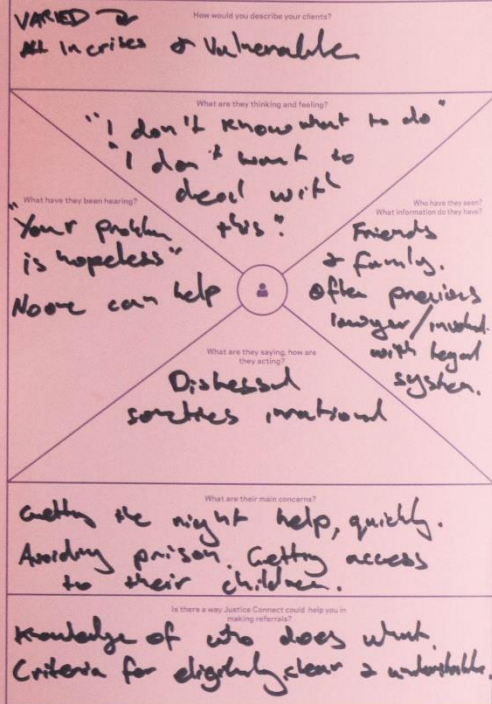
PROJEKT MANAGEMENT

probably

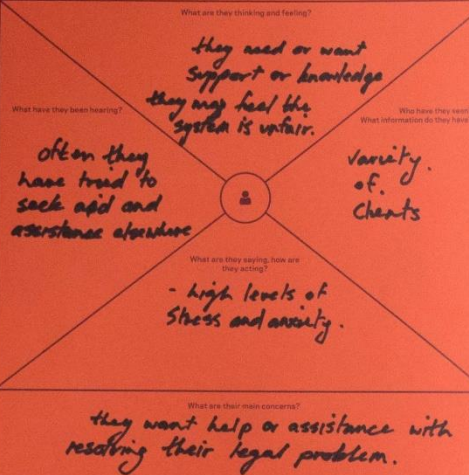
WHAT AGENCIES DO WHAT.
ANY CRITERIA PEOPLE NEED TO MEET.

Easy link to the Bar / pro bono firms.
Self help info in easy English.
Referrals in to WLSW as well.

Brendon

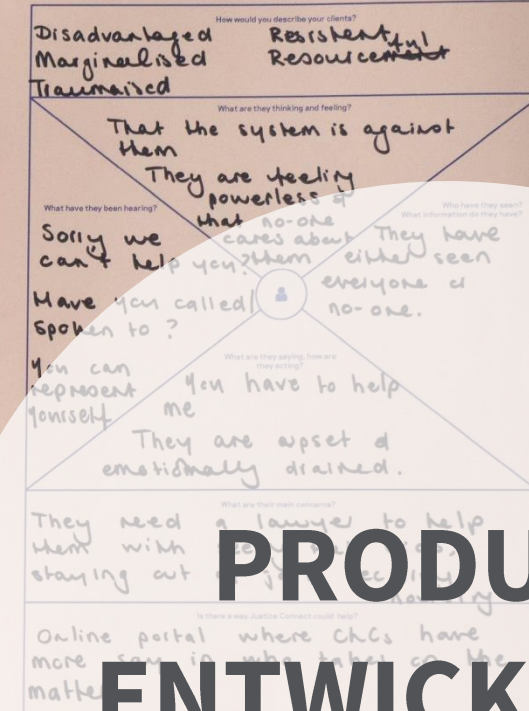


people seeking free legal assistance or advice.



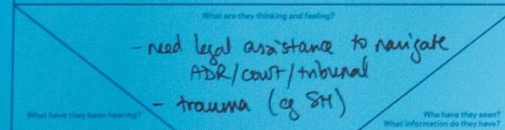
Community
Legal
Centre (CLC)
+ Referral
Empathy map.

Mal

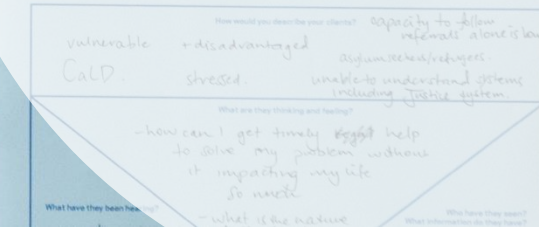
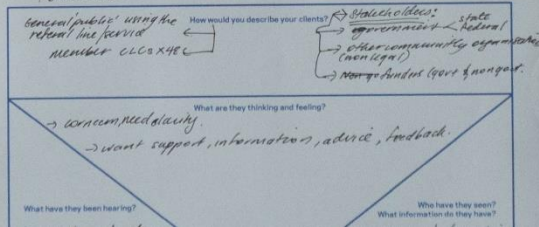


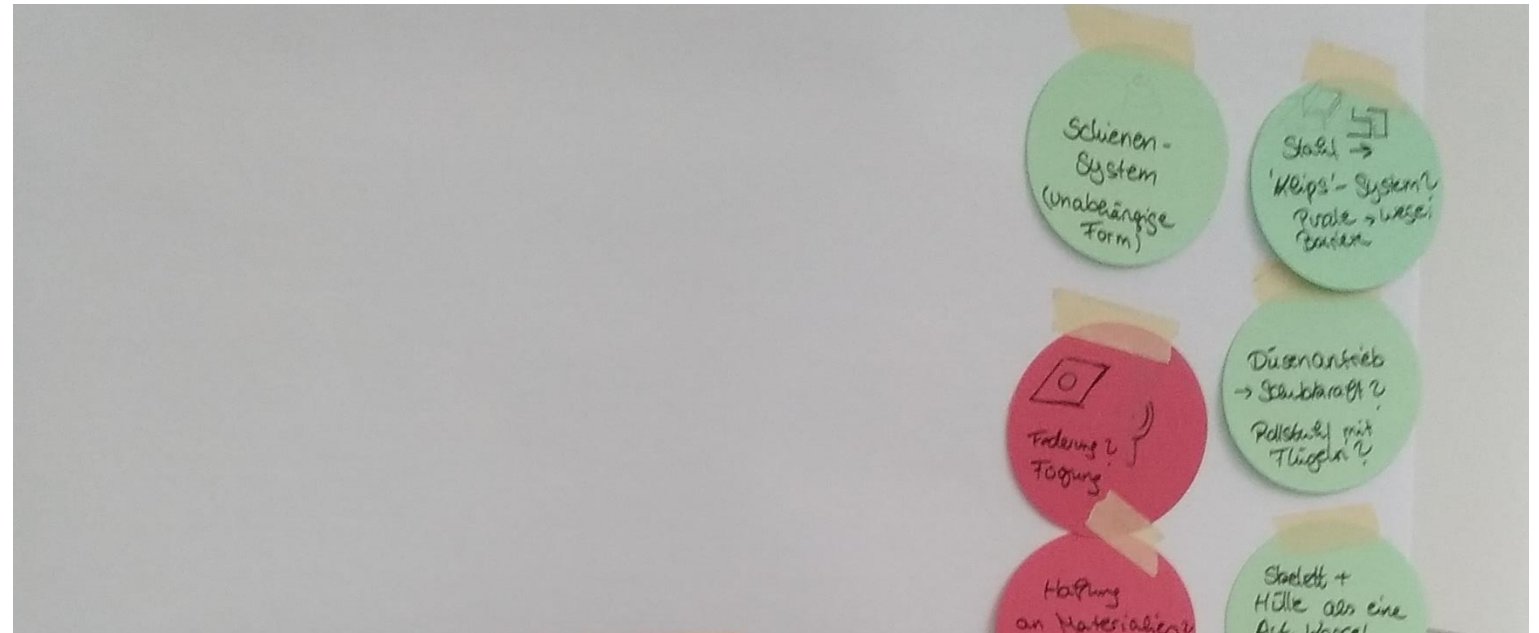
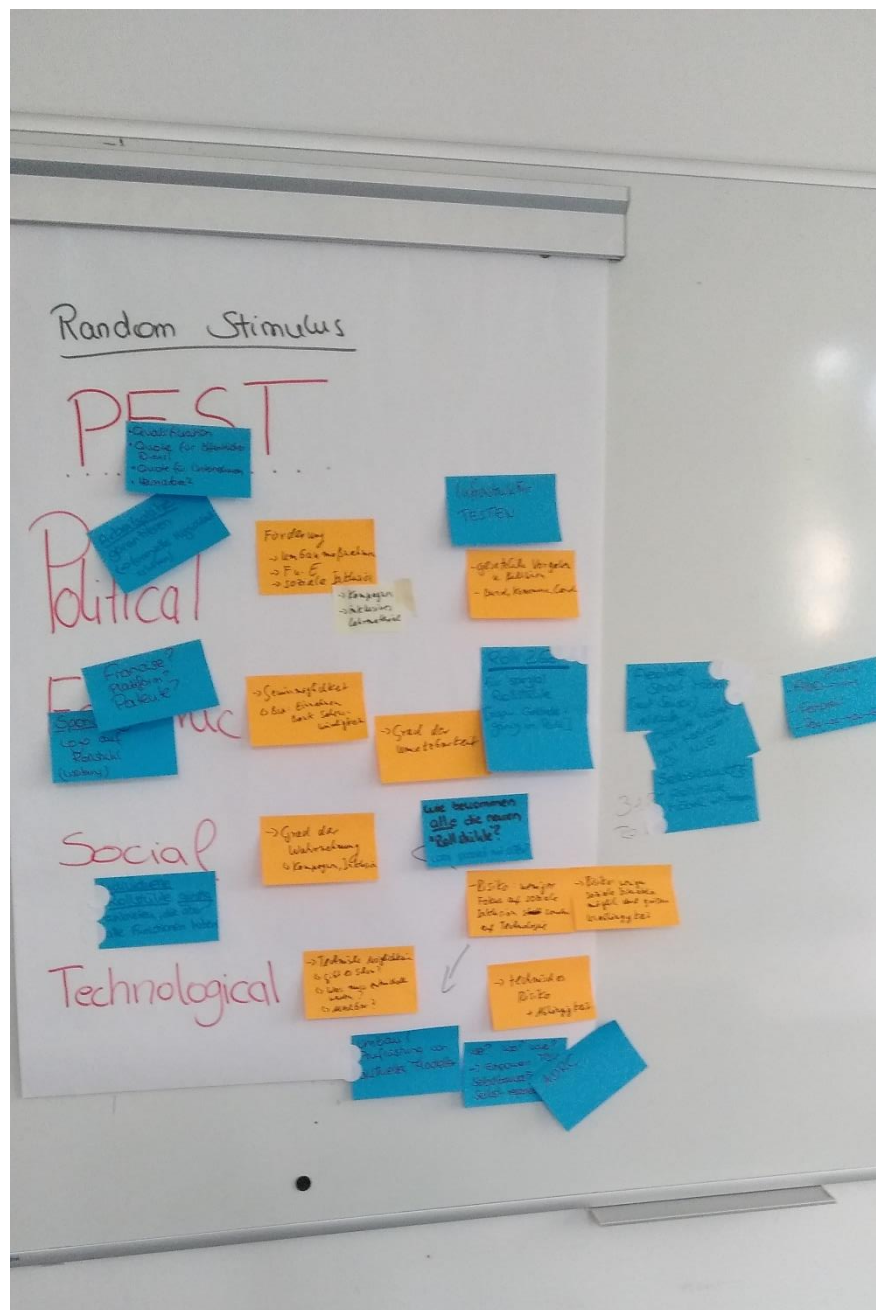
PRODUKT
ENTWICKLUNG

Marginalised, distressed, outcome focused



Ashwiny
Federation





PRODUKT IDEE 2018:

“ROLLI2GO”



BUSINESS PLANUNG

A still life composition featuring purple chrysanthemums, an antique book, and an hourglass against a black background. The hourglass is positioned in the center, with sand flowing from the top bulb to the bottom bulb. The text 'ZEITPLAN' is overlaid on a semi-transparent white banner across the middle of the image.

ZEITPLAN



REWARD

- **Zertifikat** über die Teilnahme für alle Teilnehmer



ZUSAMMEN. ZUKUNFT.ZEIGEN.

ANFRAGEN AN:

Stefanie M. Halwas

Social Innovation

Fakultät für Wirtschafts- und Rechtswissenschaften

stefanie.halwas@th-koeln.de

0221 – 8275 – 3550



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