

Press release

No. 54 July 13 2017

Studying Web Science in the Web

An international extra-occupational Master´s Program at TH Köln -
University of Applied Sciences

The Master´s program Web Science can be studied at TH Köln – University of Applied Sciences online in the evenings alongside jobs or family responsibilities. Web technology allows active remote participation in project-oriented, interactive group sessions and other teaching formats. The lectures are held in English by our researchers and professors and partly by professionals from the industry.

Within five semesters the program leads to the degree Master of Science. It requires a tuition fee of € 1,400 (plus an administrative fee of currently €86). The application deadline for the upcoming winter term is August 15th, 2017. Applicants with a German university degree apply via the online portal (<https://bewerbung.th-koeln.de>). Applicants with other university degrees apply via the Uni-Assist portal (<https://www.uni-assist.de/online/>).

Our program is especially suited for persons aiming at leadership positions in interdisciplinary web projects, who have earned a first university degree and have professional experience in the field of web. Technical, economic, social, legal, and design competence, as required for modern web projects, form the core objectives of the curriculum. In addition, the ability to manage web projects requires intercultural, communicational and other personal skills. The program promotes the development of these skills through specific courses and through project-oriented learning in international multidisciplinary teams of students.

The web today is much more than a worldwide information network and a big shopping platform. It connects people, services and processes, and is ubiquitous in our everyday life, as reflected in what is commonly referred to as the “Internet of Things”. Thus, the Web is not just a technical and economic phenomenon, it also embodies important social, political, and societal aspects.

Web Science is an emerging discipline. At TH Köln we teach a holistic view of the web. Therefore our Master´s program Web Science combines the various perspectives of computer science, economics, social sciences, humanities, and law. In addition to basic knowledge of architecture and concepts of the Web, aspects such as strategy and marketing, design, legal and security questions as well as knowledge in the areas of project management, consulting, analysis, coordination of web application systems, conception of web system architectures, and quality assurance are taught.

The courses are mainly held online in virtual rooms on Tuesdays and Thursdays 7 p.m. until 10 p.m. Additionally two on-site weekends per semester take place at the Campus of TH Köln in Cologne in order to kick off and wrap up courses as well as to enhance the personal contacts among students and with lecturers. Cologne can be reached by

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excellent flight and train connections, which makes traveling for the on-site weekends easy.

Further informations:

<https://webscience.th-koeln.de>

Twitter: @WebSciCologne

The TH Köln – University of Applied Sciences offers students and scientists from Germany and abroad an inspiring environment to learn, work and research in the social, cultural, engineering and natural sciences. Currently there are more than 25,000 students enrolled in over 90 undergraduate and graduate programs. The TH Köln creates social innovation – this is our main idea as we approach the challenges of today's society. Our interdisciplinary thinking and acting, as well as our regional, national, and international activities, have made us both a valued partner and a trailblazer in many areas. The TH Köln was founded as the Fachhochschule Köln in 1971 and is regarded as one of the most innovative universities of applied sciences.