

APPLICATION

GAMES STARTER FOUNDRY

LOGO

TABLE OF CONTENT



We are happy that you showed interest in the Games Starter Foundry. We will list the information that every applicant has to provide to be brought forward to the advisory board. In case the application is validated, the advisory board will vote on your membership status inside the program.

The program will accommodate you for three years.

You are encouraged to produce your own custom presentation and use this merely as a source of information.

LIST AND EXPERIENCE OF THE TEAM

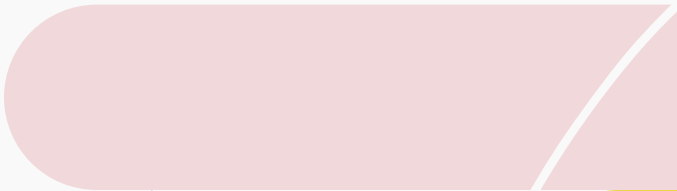
PROJECT DESCRIPTION

MARKET ANALYSIS

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LETTER OF MOTIVATION

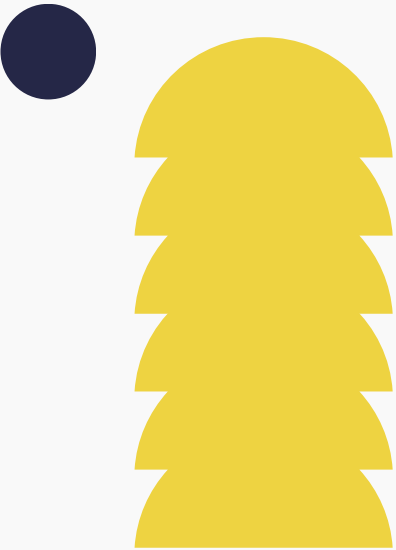




APPLICATION

Fill out all necessary
information's

TEAM



MEMBER #1

<<Name Surname, Age>>
<< Student / Alumni of University >>
<<Specialization in ...>>



MEMBER #2

<<Name Surname, Age>>
<< Student / Alumni of University >>
<<Specialization in ...>>



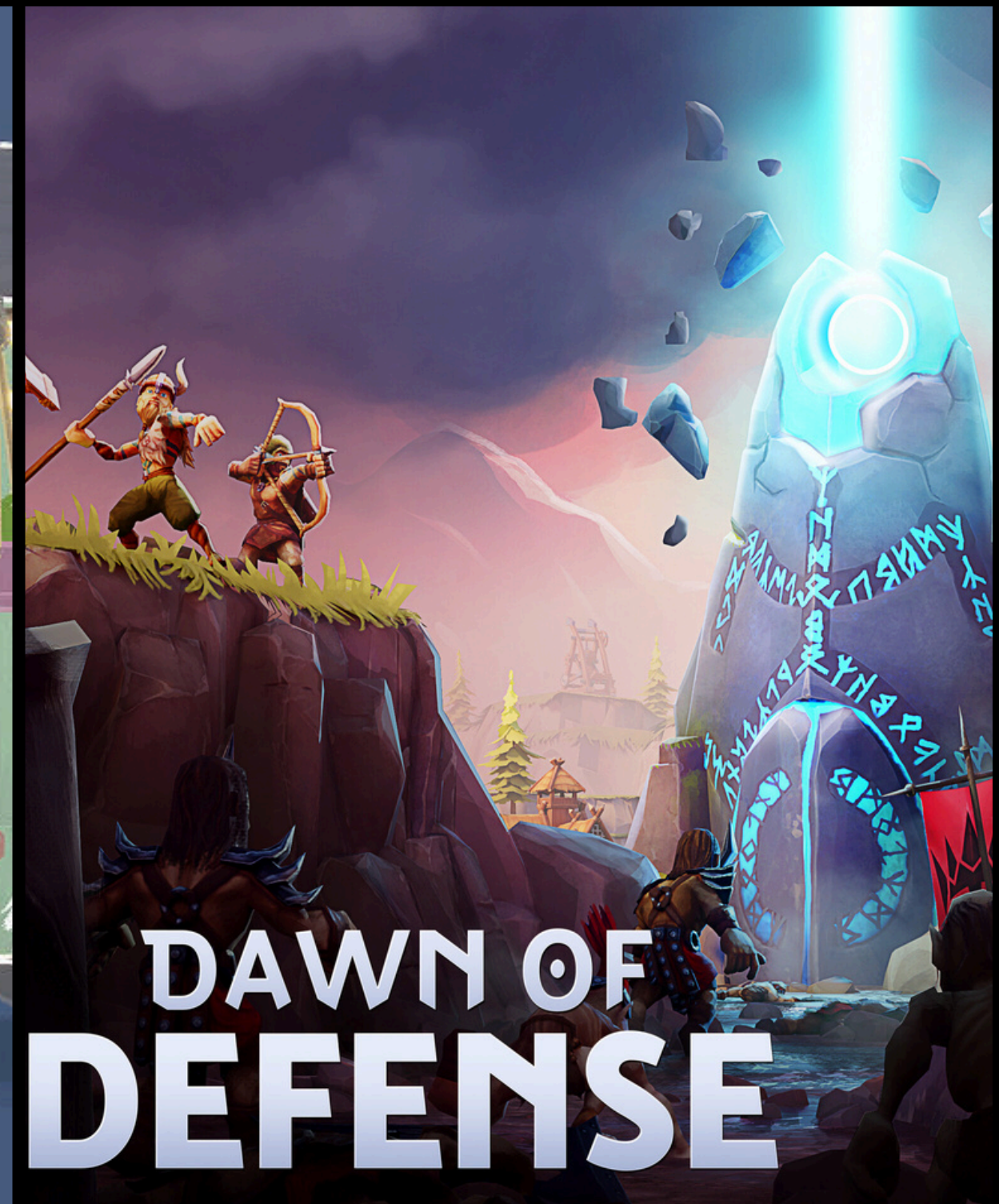
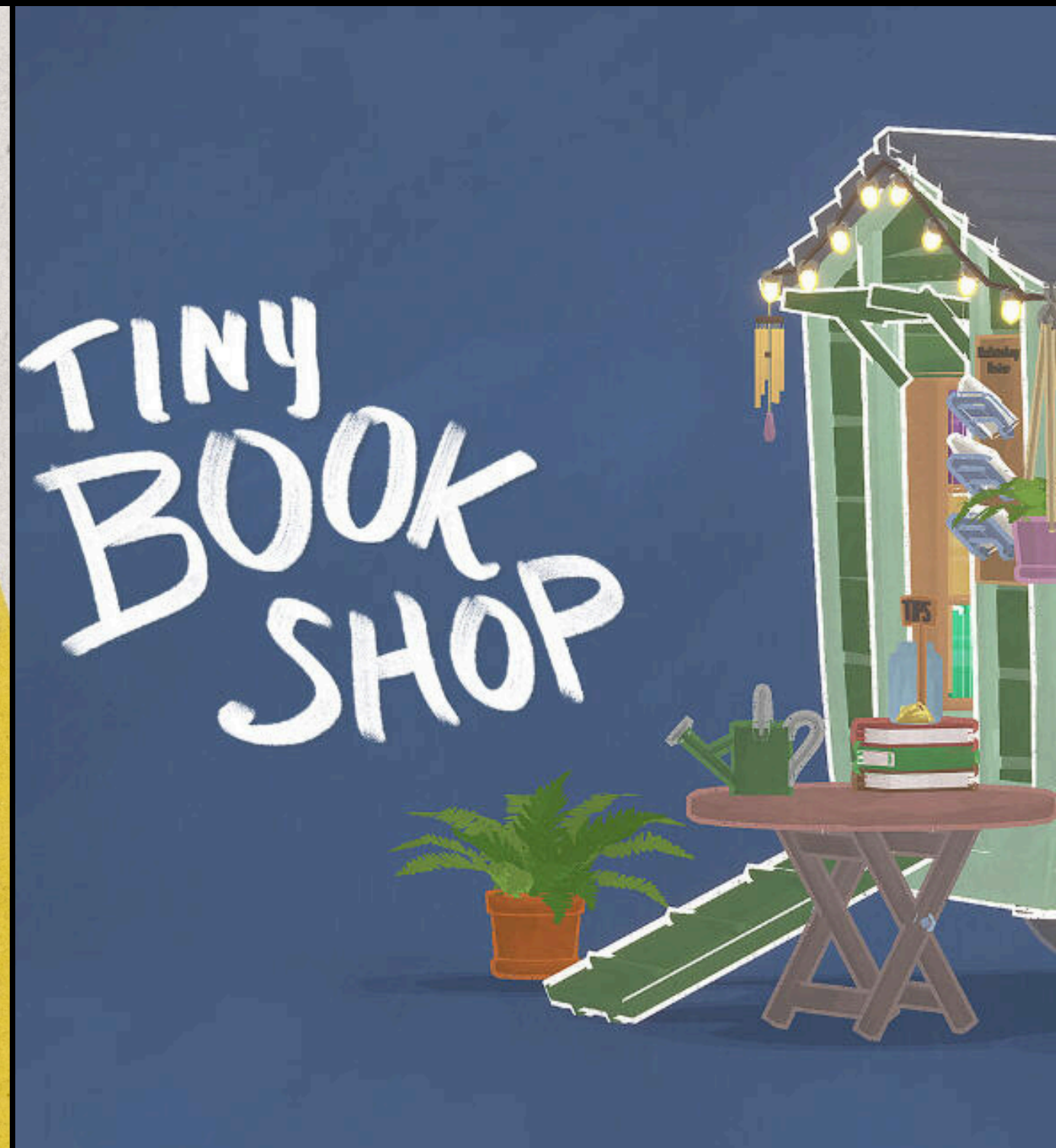
MEMBER #3

<<Name Surname, Age>>
<< Student / Alumni of University >>
<<Specialization in ...>>



MEMBER #4

<<Name Surname, Age>>
<< Student / Alumni of University >>
<<Specialization in ...>>



PROJECT

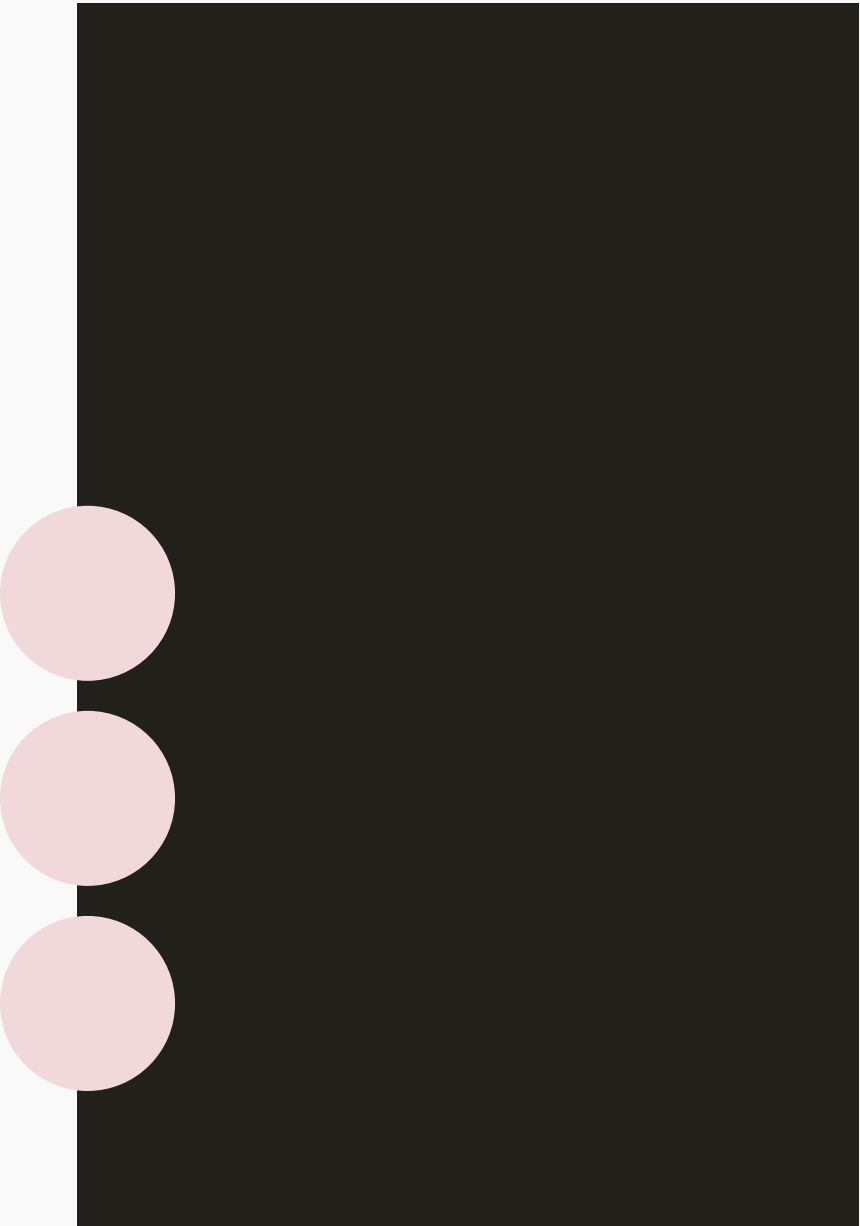
Which project are you
planning to work on
inside the program

PROJECT IDEA

<<Please describe your idea and its positioning on this slide.

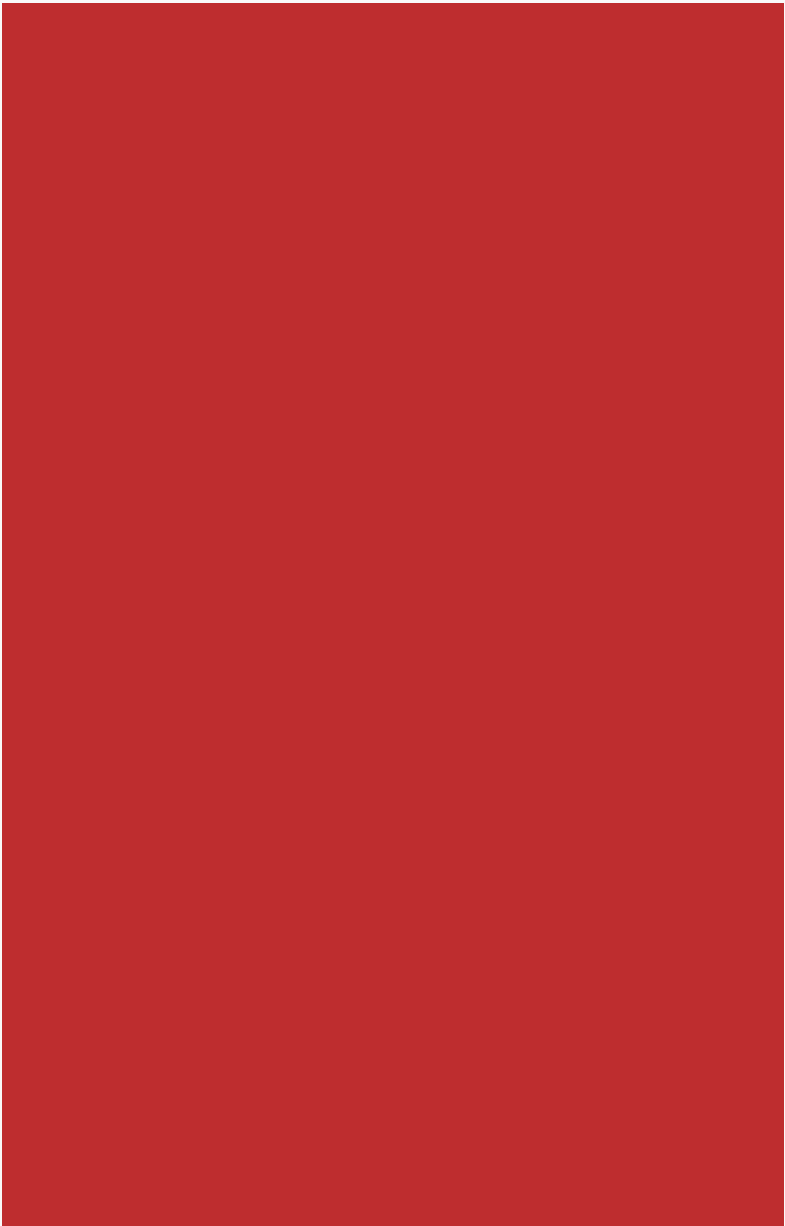
This is the short description, so keep it as short and simple as you can.

Give your Unique Selling Propositions.
Try to summarize its genre and scope>>



SHOW THE PROJECT

In case you have already worked on the project



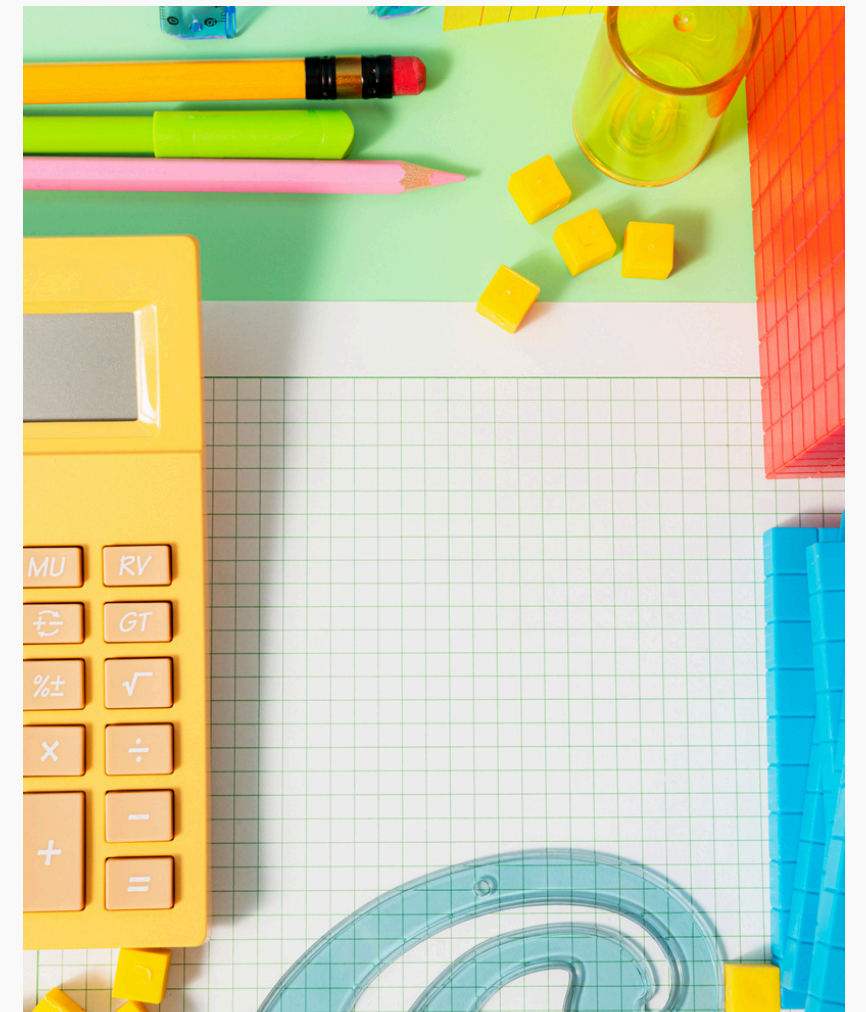
SHOW REFERENCES

Elaborate on what you want to show us

VERTICAL SLICE

<<Please describe your idea on this slide, providing media assets

(concept sketches, pictures, videos etc.) and a technical pipeline in order to provide a conclusive overview of your project. Please also provide a link to an early prototype or a video if available.>>





MARKET ANALYSIS



MARKET POSITIONING

Elaborate on your projects market positioning.

TARGET GROUP

Explain which audience your project is for.

MARKET SEGMENTATION

Show how the market segmentation for your project

SWOT ANALYSIS

List different benefits and risksof your project



FINANCIAL FORECAST

<< What expenses are planned and how much funding is estimated to finish your project. >>

35% ■ **21%** ■ **79%**

SOURCES OF FUNDING

Explain on which sources of income this project will be build upon.

PRODUCTION COSTS

List which expenses this project will have.

LABOR COST

Mention the labor cost to produce your project.

TIMELINE ● ● ●

<<Please provide an overview of your planned project timeline with estimated ressources.>>



●

Q1 27

ROADMAP

Explain which features will be produces when.

●

Q4 28

EVENTS

Which Events would be interesting for this project when its finished.

●

Q2 29

ESTIMATED LAUNCH DATE

Visualize from start to finish how the project should develop over time.

MOTIVATION ● ● ●

<<Why do you apply for the Game Starter Foundry ?

What do you expect from your time at the Game Starter Foundry?>>

