



### **3<sup>rd</sup> GLOBUS Conference on “Knowledge Acquisition and Creation in China”** Mevissensaal, Claudiusstr. 1, 50678 Köln

#### Program

- 14:00 Introducing the 3<sup>rd</sup> GLOBUS Conference: Prof. Dr. Harald SANDER (CUAS & GLOBUS)  
Official Opening Address by Prof. Dr. Klaus BECKER, Vice-President Research (CUAS)  
Welcome address by Prof. Dr. Frank Gogoll (Dean of the Faculty of Business, Economics and Law)
- 14:15 Elisabeth HOLUSCHA (Head of the International Office at CUAS):  
“Universities of Applied Sciences as a future role model for Chinese institutions of higher education”
- 14:30 Prof. Dr. Qingshi “David” Wang (Dean of the School of International Business at DUFE):  
“International education in China”
- 15:00 Prof. Dr. Elke SCHUCH (CUAS): “Changing Chinese communication styles”
- 15:30 Prof. Dr. Halina GRZYMALA-MOSZCZYNSKA (Cracow University): “Cultural aspects of conflict resolution between European and Chinese in work and academic settings”
- 16:00 Coffee break
- 16:15 Prof. Dr. Bogdan GÓRALCZYK (Centre for Europe, Warsaw University):  
“China’s role in the global arena after 2008”
- 17:00 Sören PÜRSCHEL (Head of Environmental Services at German Industry and Commerce (AHK) Greater China): “Eco-Parks in China: the forefront of eco-innovation”
- 17:30 Steffen WOLFER, M.Sc. (CUAS): “Towards eco-innovation in China – Unleashing innovation in green technology”
- 18:00 Summary and Outlook: Prof. Dr. Harald SANDER (CUAS & GLOBUS)  
Welcome drinks with faculty members, students and external guests at Café Himmelsblick
- 19:00 Dinner at Café Himmelsblick