

Schedule for GETEUROPEAN Summer School 2023

Week 1	Session	Location
Monday, 8 May 2023 10:00 – 11:00 Campus ID	Welcome Meeting <i>Prof. Dr. Harald Sander</i> <i>Prof. Dr. Zelal Ates</i> <i>Prof. Dr. Michael Volkmann</i> <i>Kateryna Syniakova, PhD</i> <i>Ms Andrea Droste</i> Followed by Tour of University <i>Ms Andrea Droste</i>	TH Köln Claudiusstr. 1 Mevissensaal
11:30 – 15:45	German Language & Culture <i>Mr. Joachim Knüttgen</i> <i>Language Center TH Köln</i>	Raum 26
17:00 – 18:30	City Tour <i>Mr. Christoph Labonté</i>	Meeting at Cologne Cathedral
Tuesday, 9 May 2023 10:00 – 12:30	International Trade: A European Perspective (1) <i>Prof. Dr. Harald Sander</i>	Mevissensaal
13:30 – 14:30	International Trade: A European Perspective (2): Special Session: “Postwar Challenges and Opportunities for the Ukrainian Economy” <i>Kateryna Syniakova, PhD</i> <i>Prof. Dr. Harald Sander</i>	<i>From 11:00 to 14:30: Jointly with Professor Triplett, UNF, Study Tour</i>
Wednesday, 10 May 2023 9:45 – 16:45	International Trade: A European Perspective (3&4) <i>Prof. Dr. Harald Sander</i>	Room 26
Thursday, 11 May 2023 9:45 – 15:00	<i>European Business Environment</i> <i>Kateryna Syniakova, PhD</i> “Changes and Challenges in the Business Environment in Central and Eastern Europe“	Room 26
Friday, 12 May 2023 09:00-15:00	European Business Environment (1+2) Company Visit with <i>Prof. Dr. Zelal Ates</i> DHL Innovation Center (including Lego Speed Prototyping Workshop), Junkersring 55, 53844 Troisdorf	

Week 2	Session	Location
Monday, 15 May 2023	International Trade: A European Perspective (5): The Past, Present and Future of the European Union <i>Mr. Willem Noë</i> EU-Commission	Mevissensaal
9:45 – 12:30		
14:00 – 16:45	International Trade: A European Perspective (6) <i>Prof. Dr. Harald Sander</i>	
Tuesday, 16 May 2023	International Trade: A European Perspective (7) <i>Prof. Dr. Harald Sander</i>	Room 26
9:45 – 12:30		
13:30 – 16:45	European Business Environment (3+4) Marketing Case Study with <i>Prof. Dr. Zelal Ates and Prof. Dr. Michael Volkmann</i> on Market Analysis & Target Group Analysis	
Wednesday, 17 May 2023	European Business Environment (5+6)	
12.45-15.30	Company Visit with <i>Prof. Dr. Zelal Ates</i> Ford Motors, Henry Ford Str. 1, Gate 3 (Köln-Niehl)	
Thursday, 18 May 2023	Public Holiday	
Friday, 19 May 2023	International Trade: A European Perspective (8): (Team Research) <i>Prof. Dr. Harald Sander</i> <i>Kateryna Syniakova, PhD</i>	

Week 3	Session	Location
Monday, 22 May 2023 10:00 – 11.00 11.15 – 12.45 13.30 - 16.45	European Business Environment (7): Introduction to European Law <i>Prof. Dr. Albrecht Drobnig,</i> European Business Environment (8): Logistics and Supply Chain Management from a European Perspective <i>Prof. Dr. Thomas Krupp:</i> European Business Environment (9): Is culture crucial? <i>Prof. Dr. Susann Kowalski</i>	Room 26
Tuesday, 23 May 2023 9:45-12:30 13:30 16:45	European Business Environment (10): Social Entrepreneurship <i>Ms Stefanie Halwas</i> European Business Environment (11): Human Models, Digitalisation and Artificial Intelligence <i>Prof. Dr. Lindner</i>	Room 26
Wednesday, 24 May 2023 9:45-12:30 13:30 - 16:45	International Trade: A European Perspective (9) <i>Prof. Dr. Harald Sander</i> European Business Environment (12): Energy Transition, Energy Crisis and Innovations in the German Automobile, Chemical and Energy Sectors <i>Prof. Dr. Ridwan Rusli,</i>	Room 26
Thursday, 25 May 2023	European Business Environment (13) Individual Studies supervised by <i>Prof. Dr. Zelal Ates</i> <i>Prof. Dr. Michael Volkmann</i>	Room 26
Friday, 26 May 2023	International Trade: A European Perspective (10) (Team Research) <i>Prof. Dr. Harald Sander</i> <i>Kateryna Syniakova, PhD</i>	University Closed

Week 4	Session	Location
Monday, 29 May 2023	Public Holiday	
Tuesday, 30 May 2023	International Trade: A European Perspective (11) (Team Research) <i>Prof. Dr. Harald Sander</i> <i>Kateryna Syniakova, PhD</i>	University Closed
Wednesday, 31 May 2023 Morning: 9:45 - 12:00 Afternoon: 13:00 - 15:30	European Business Environment (14) Marketing Case Study <i>Prof. Dr. Michael Volkmann</i> <i>Prof. Dr. Zelal Ates</i>	Room 26
Thursday, 1 June 2023 9.45 - 13:00 14:00 - 15:00	European Business Environment (15): Guest lecture by L'Oréal EXAM – Student Presentation (16) <i>Prof. Dr. Zelal Ates</i> <i>Prof. Dr. Michael Volkmann</i>	Mevissensaal
Friday, 2 June 2023 9:45-13:00	International Trade: A European Perspective (12) EXAM - Student Presentation <i>Prof. Dr. Harald Sander</i> <i>Kateryna Syniakova, PhD</i> Course Evaluation <i>Ms Andrea Droste</i> <i>Farewell</i>	Senatssaal