

**ANLAGE: STUDIENVERLAUFSPLAN**

Code	MA Internationales Management und Interkulturelle Kommunikation	Σ SWS	Σ ECTS	LV-Art	THK		UW		KNU		UNF	
					SWS	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS
<b>224</b>	<b>Lehrveranstaltungen / Module</b>											
<b>01</b>	<b>MODUL <i>Applied Intercultural Communication: Germany:</i></b>	<b>8</b>	<b>10</b>	<b>P</b>								
01 1	Intercultural Communication (+ Intercultural Training)	3	4	SU	3	4						
01 2	Business Environment: Germany	3	3	SU	3	3						
01 3	Applied Intercultural Communication: Germany	2	3	SU	2	3						
<b>02</b>	<b>MODUL <i>Concepts and Controlling of Global Business:</i></b>	<b>7</b>	<b>9</b>	<b>P</b>								
02 1	Global Economics (+ Thesis Seminar)	4	5	SU	4	5						
02 2	International Management Accounting	3	4	SU	3	4						
<b>03</b>	<b>MODUL <i>Applied Intercultural Communication: Poland:</i></b>	<b>5</b>	<b>6</b>	<b>P</b>								
03 1	Business Environment: Poland	3	3	SU			3	3				
03 2	Applied Intercultural Communication: Poland	2	3	SU			2	3				
<b>04</b>	<b>MODUL <i>Global and European Business I:</i></b>	<b>4</b>	<b>6</b>	<b>P</b>								
04 1	Organizational Theory	2	3	SU			2	3				
04 2	International Management and Strategy	2	3	VÜ			2	3				
<b>05</b>	<b>MODUL <i>Global and European Business II:</i></b>	<b>4</b>	<b>5</b>	<b>P</b>								
05 1	Human Resources Management	2	2	SU			2	2				
05 2	Advanced Financial Management	2	3	SU			2	3				
<b>06</b>	<b>MODUL <i>Global Management Tools:</i></b>	<b>5</b>	<b>7</b>	<b>P</b>								
06 1	Management Information Systems (MIS)	2	3	VÜ			2	3				
06 2	Making Decisions with Data (Statistics)	3	4	U	3	4						
<b>07</b>	<b>MODUL <i>Global Management Methods:</i></b>	<b>5</b>	<b>7</b>	<b>P</b>								
07 1	International Marketing	2	3	VÜ							2	3
07 2	Advanced Business Policy	3	4	SU							3	4
<b>08</b>	<b>MODUL <i>Applied Intercultural Communication: South Korea:</i></b>	<b>6</b>	<b>6</b>	<b>P</b>								
08 1	Business Environment-South Korea	3	3	VÜ					3	3		
08 2	Applied Intercultural Communication: South Korea	3	3	VÜ					3	3		
<b>09</b>	<b>MODUL <i>Global Business Strategies:</i></b>	<b>6</b>	<b>8</b>	<b>P</b>								
09 1	International Finance	3	4	VÜ					3	4		
09 2	Modelling and Management of Operations	3	4	SU							3	4
<b>10</b>	<b>MODUL <i>Applied Intercultural Communication: USA:</i></b>	<b>6</b>	<b>6</b>	<b>P</b>								
10 1	Business Environment: USA	3	3	SU							3	3
10 2	Applied Intercultural Communication: United States	3	3	SU							3	3
<b>11</b>	<b>MODUL <i>Master Thesis and Defense</i></b>		<b>20</b>									
	<b>GESAMTSUMME/TOTAL:</b>	<b>56</b>	<b>90</b>		<b>18</b>	<b>23</b>	<b>15</b>	<b>20</b>	<b>9</b>	<b>10</b>	<b>14</b>	<b>17</b>

**Abkürzungen:**

THK Technische Hochschule Köln  
 UW University of Warsaw  
 KNU Kyungpook National University  
 UNF University of North Florida

ECTS Leistungspunkte (ECTS credit points)  
 SWS Semesterwochenstunden (contact hours per week)  
 LV-Art: V=Vorlesung, Ü=Übung, S=Seminar, SU=seminaristischer Unterricht, P=Projekt  
 Modul-Art: P=Pflichtmodul,

	Fail		Retake				Pass						
	Fail	Unsatisfactory	Satisfactory				Good		Excellent				
UNF	F	D	C	C+	B-	B	B+	A-	A				
THK	5.0	5.0	4.0	3.7 (3.7 - 3.9)	3.3 (3.3 - 3.6)	2.7 / 3.0 (2.7 - 3.2)	2.3 (2.3 - 2.6)	1.7 / 2.0 (1.7 - 2.2)	1.0 / 1.3 (1.0 - 1.6)				
UW	2	2	3	3.5	4	4	4.5	5					
KNU	F < 60	D- 60-63	D0 64-66	D+ 67-69	C- 70-73	C0 74-76	C+ 77-79	B- 80-83	B0 84-86	B+ 87-89	A- 90-93	A0 94-96	A+ 97-100