

Anlage 1: Studienverlaufsplan

Code	MA International Management and Intercultural Communication				THK		UW		UNF	
224	Lehrveranstaltungen / Modules	Σ SWS	Σ ECTS	LV-Art	SWS	ECTS	SWS	ECTS	SWS	ECTS
01	MODULE Applied Intercultural Communication: Germany	8	10	P						
01 1	Intercultural Communication (+ Intercultural Training)	3	4	SU	3	4				
01 2	Business Environment: Germany	3	3	SU	3	3				
01 3	Applied Intercultural Communication: Germany	2	3	SU	2	3				
02	MODULE Concepts and Controlling of Global Business	7	9	P						
02 1	Global Economics (+ Thesis Seminar)	4	5	SU	4	5				
02 2	International Management Accounting	3	4	SU	3	4				
03	MODULE Applied Intercultural Communication: Poland	5	6	P						
03 1	Business Environment: Poland	3	3	SU			3	3		
03 2	Applied Intercultural Communication: Poland	2	3	SU			2	3		
04	MODULE Global and European Business I	4	6	P						
04 1	Organizational Theory	2	3	SU			2	3		
04 2	International Management and Strategy	2	3	VÜ			2	3		
05	MODULE Global and European Business II	4	5	P						
05 1	Human Resources Management	2	2	SU			2	2		
05 2	Advanced Financial Management	2	3	SU			2	3		
06	MODULE Global Management Tools	5	7	P						
06 1	Management Information Systems (MIS)	2	3	VÜ			2	3		
06 2	Making Decisions with Data (Statistics)	3	4	U	3	4				
07	MODULE Global Management Methods	5	7	P						
07 1	International Marketing	2	3	VÜ					2	3
07 2	Advanced Business Policy	3	4	SU					3	4
08	MODULE Applied Intercultural Communication: Asia	6	6	P						
08 1	Business Environment: Asia	3	3	VÜ	3	3				
08 2	Applied Intercultural Communication: Asia	3	3	VÜ			3	3		
09	MODULE Global Business Strategies	6	8	P						
09 1	International Finance	3	4	VÜ					3	4
09 2	Modelling and Management of Operations	3	4	SU					3	4
10	MODULE Applied Intercultural Communication: USA	6	6	P						
10 1	Business Environment: USA	3	3	SU					3	3
10 2	Applied Intercultural Communication: United States	3	3	SU					3	3
11	MODULE Master Thesis and Defense		20							
	GESAMTSUMME / TOTAL:	56	90		20	26	18	23	17	21

Abkürzungen:

THK Technische Hochschule Köln

UW University of Warsaw

UNF University of North Florida

ECTS Leistungspunkte (ECTS credit points)

SWS Semesterwochenstunden (contact hours per week)

LV-Art: V=Vorlesung, Ü=Übung, S=Seminar, SU=seminaristischer Unterricht, P=Projekt

Modul-Art: P=Pflichtmodul,

	Fail	Retake	Pass						
	Fail	Unsatisfactory	Satisfactory			Good		Excellent	
UNF	F	D	C	C+	B-	B	B+	A-	A
THK	5,0	5,0	4,0	3,7 (3,7 – 3,9)	3,3 (3,3 – 3,6)	2,7 / 3,0 (2,7 – 3,2)	2,3 (2,3 – 2,6)	1,7 / 2,0 (1,7 – 2,2)	1,0 / 1,3 (1,0 – 1,6)
UW	2	2	3	3.5	4	4	4.5	5	